

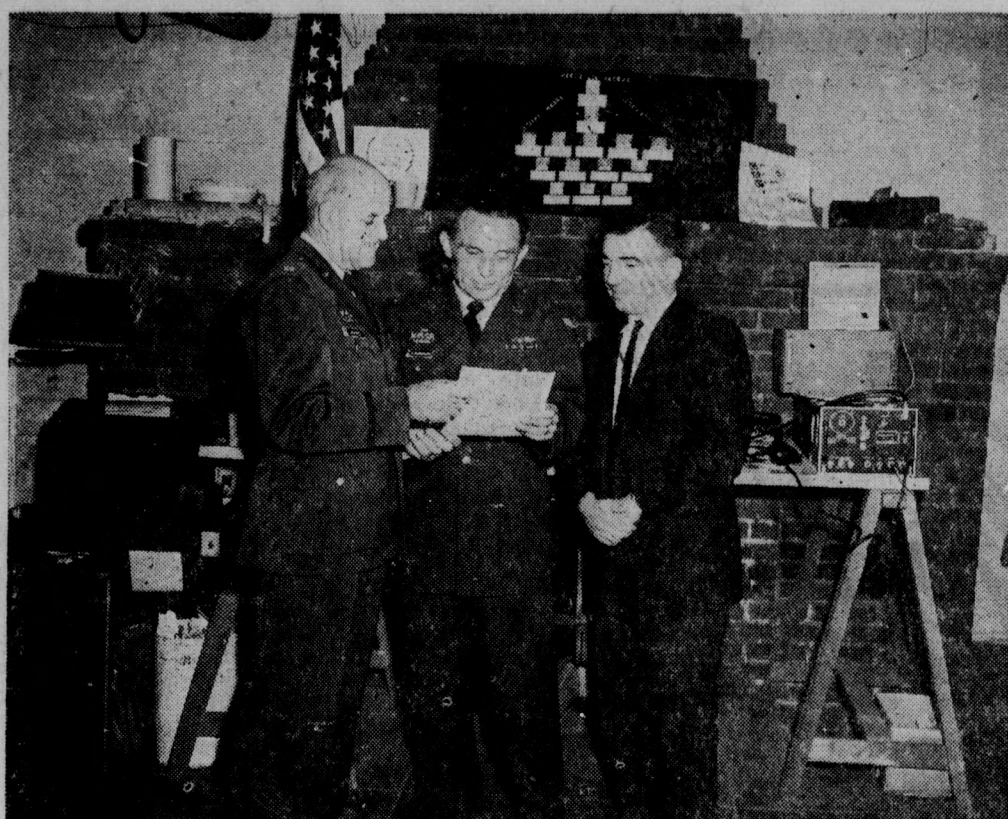
# Sierra Madre News

Covering 20,000 People in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$4.00 YEARLY — 10c PER COPY ON NEWSSTANDS

SIERRA MADRE, CALIFORNIA — THURSDAY, OCTOBER 18, 1962

12 PAGES — VOL. 55, No. 51



MAJOR WICKSTAD, Commander Group 15 presents Organization Charter to Lt. Howard Chamberlain, Commanding Officer Sierra Madre Senior Squadron 19 as Thomas Butch, Sierra Madre Assistant Administrator and Civil Defense Coordinator looks on.

## Active Since August 10

## Squadron Nineteen Becomes Official Wing

Sierra Madre Senior Squadron No. 19, Civil Air Patrol became an official Squadron of the California Wing with the presentation of its Organization Charter on Oct. 4 by Major Wickstad, Commanding Officer of Group 15 Civil Air Patrol located in Pasadena.

Sierra Madre Senior Squadron 19 has been active since August 10, 1962, which is the effective date of Organization Charter. Squadron 19 will be a ground rescue Squadron with its mission to be the rescue of survivors from down air craft. This Squadron will also aid in the search for air craft from the ground by hiking into the mountainous areas and searching. In preparation for this mission members of the Squadron have spent the past two weekends attending a survival course. On Oct. 13 and 14 the members of the Squadron will put into practice what they have learned by hiking into the Angeles National Forest and going through simulated survival procedures.

For further information about the Civil Air Patrol and Squadron 19 please

write to the Commanding Officer Squadron 19, 55 W. Sierra Madre Blvd., Sierra Madre.

## Rules Announced For Halloween Painting Contest

The annual Halloween Window Painting Contest again will be under the joint sponsorship of the local merchants, Recreation Department and the Chamber of Commerce.

So don't be alarmed if you think vandals have invaded the business district, for it will be only the Sierra Madre youngsters adding a bit of the Halloween spirit within the community, as the occasion is the annual and ever popular Merchants Window Painting Contest.

Boys and girls will be painting gay and spooky Halloween scenes on the merchants' windows, as they have done for many years past.

Applications may be obtained through the Chamber of Commerce office at the Recreation Department at City Hall.

Cash merchandise certificates offered by the merchants will be presented to the first, second and third place winners.

Painters are reminded that there are always more painters than windows. The latter will be assigned on a first-come, first-served basis by Director Tom Butch at the Recreation Department in City Hall.

Awards will be presented to the winners on Halloween night at the Sierra Madre School Auditorium.

Funeral services for John B. Tierney, 51, administrative assistant at Citizens National Bank, was conducted at 1 p.m. Wednesday by Forest Lawn Mortuary in the Little Church of the Flowers. Born in Detroit, Mich., he resided in the local area 40 years, and last made his home at 65 Park Ave., Sierra Madre.

He died Sunday in a Sierra Madre hospital, leaving the widow, Virginia; two sons, Wayne, Sierra Madre; Jack, Altadena; one daughter, Mrs. Sandra Leovich, San Gabriel; his parents, Mr. and Mrs. Herman Abram, Los Angeles, and four grandchildren. The Rev. William A. Driver, St. Edmunds Episcopal Church, San Marino, officiated and interment was in Forest Lawn Memorial Park.



PARTICIPANTS IN THE fashion show and meeting of the Mt. Alverno Guild, Oct. 24 are Mrs. A. V. Willmas, in charge of sales, Mrs. Albert Porreca and Mrs. Robert Castelan who will model clothes.

## Women Golfers Receive Trophies

The Eaton Canyon Women's Group have just finished their 3-day "Medal Play" Championship Tournament held on Oct. 8, 9 and 10.

The women climaxed their "Thru-day" playing with a banquet held at Chef's Inn in Pasadena Wednesday evening, Oct. 10.

Trophies were presented to the following:

- 1—Championship Flight 1st—Kathy Snyder—268 2nd—Irene Fuller—272 3rd—Flo Timmisfield—291
- 2—"A" Flight 1st—Charlene Holloway—221 2nd—Mary Ferraro—224 3rd—Frances Wall—231
- 3—"B" Flight 1st—Peggy Culwell—223 2nd—Carole Benedict—225 3rd—Gloria Mallory—227

A score of 224 for low net over the field was won by Dorothy Lich.

## Monday, Oct. 22

## Sierra Madre Schools Plan Open House

Teachers at Sierra Madre School are completing plans now for the annual fall group conference program, to be held this year on Monday evening, October 22. At group conferences, parents meet with the teachers in each classroom for a presentation of the instructional program planned for the year at each grade level.

Principal Ed Hawkins has indicated that no general auditorium program will precede room meetings, which begin at 8 p.m. in each classroom.

Topics each teacher will discuss include the daily schedule the children follow, the content of the various subjects of the curriculum, and general school policies about homework, testing, grading and report cards. Special information for different grades also will be given about the city library, television instruction in conversational Spanish, and physical fitness development through school physical education.

Time will be reserved at the end of the presentation for questions by parents. These often range around concerns of parents for help with reading or speech difficulties, special instruction in music, matters of safety and health, after-school recreation, and allowances and responsibilities of children outside of school, teachers report.

The fall group conference program is followed by individual parent-teacher conferences during November.

## Real Bargains Offered

## Dollar Days Planned For October 25-27

Announcement was made this week by Ralph Hurwitz, Chairman of the Sierra Madre Merchants Division of the Chamber of Commerce, that next weekend, Oct. 25, 26 and 27 has been designated as Dollar Days.

Sierra Madre Merchants are this week going over their stocks to offer you outstanding bargains throughout the city for these special days. Shoppers are asked to look toward their fall and Christmas needs, and stock up at these outstanding prices that will be offered through the pages of the Sierra Madre News. This is one of the outstanding sales periods that the merchants plan for you, in appreciation for your patronage throughout the year. Take advantage of it.

## Help Disaster Area

Two Monrovia men were among a group of 35 Southern California Edison Company repair specialists who volunteered to fly to Oregon to help hard-pressed Northwest utility companies restore electric service in the storm disaster area.

The Monrovia men were Robert Moore, lineman, and Charles E. Heard, groundman.

## To Attend Convention

The Arcadia Auxiliary of the Methodist Hospital will be represented by fourteen of its members at the Annual Convention of the California Hospital Association in Santa Barbara Oct. 22 and 23.

The first general session called to order at 9:30 a.m. Monday will be an address on auxiliary public and community relations. There will be six workshops each afternoon for wide-open exchange of ideas. Also two sections each day on three separate general topics: Auxiliary Organization, Auxiliary Service and Fund Raising.

## In Appreciation

## Sierra Madre News Presented Scroll

"Newspaper Week" in this section of California, opened Monday night at a public meeting in the Woman's Club auditorium, addressed by Ed Ainsworth well known newspaper man in this area.

In the relatively small but highly appreciative audience were John Curtis, president of the Chamber of Commerce, who led in the Pledge of Allegiance to the Flag; Charles Louk, pres. of the Kiwanis Club, who presided; Dr. Robert Schaper, president of the local ministerial Fellowship, who delivered the invocation; Mrs. Edna Barkman, president of the Woman's Club; Ralph Rule, co-president of the PTA; Mrs. Frank Ross, president of the Civic Club; Paul Wearden, president of the Lion's Club; Carl Brand, president of the Garden Club and others.

## Studio Players To Produce Modern Classic

The Studio Players whose production of "Mornings at Seven" was so well received here last year have begun rehearsals for Thornton Wilder's "The Skin of Our Teeth."

The play, considered a modern classic, will be presented during the first two weekends of December at the Lopez Galleries.

Chosen to play leading roles in "Skin of Our Teeth" are Dan and Nel D'Arcy, Mel McCoy, and Hugo Leckey. All are residents of Sierra Madre.

The production is the outgrowth of weekly classes of the Studio Players, a non-profit organization dedicated to the development of creative theatrical expression.

"Skin of Our Teeth" will be directed by Sellwyn Myers, a professional actor who was most recently a director at the Pasadena Playhouse.

## Local Republicans Open Headquarters

Campaign activities of Sierra Madre Republicans for the remainder of the pre-election period will center around the Republican Headquarters, 53 N. Baldwin, which opened last week.

The Headquarters will be open from 10:30 a.m. to 5:30 p.m. six days a week, to provide information about all the Republican candidates and other campaign activity.

"We have had a very enthusiastic response to our request for campaign workers, but will welcome warmly any Sierra Madrean who is interested in pushing the Republicans to victory. Even if people can't take any active part in campaign activities, we invite them to drop in at the Headquarters and join in the fun and excitement," says Claude Brown, Sierra Madre Republican president. "If you need information and can't get to Headquarters, call us. Our telephone number is EL 5-7232."

WEATHER			
	High	Low	Prec.
Oct. 10	82	53	
Oct. 11	80	53	
Oct. 12	84	53	
Oct. 13	83	58	
Oct. 14	68	54	.03
Oct. 15	71	51	
Oct. 16	74	54	
Rainfall for season	27"		
Year ago to date	00"		

## Sierra Madrean In Golf Tourney

With the fall of both champions of 1961, the President's Cup tournament at the Arcadia Golf Course is a battle between "outsiders."

In both the men's and women's divisions of the annual fall cup play, the semifinals were reached by surprise winners.

Stu Stewart of Arcadia is the only veteran among the men seeking the trophy won a year ago by Wilbur Good, the course champion. Playing this week in 36-hole matches are Rudy Uhl of Pasadena who faces Stewart and Julian Berko of Montebello paired against Dick Peterson of Arcadia.

Mrs. Helen Peterson of Arcadia, long a top flight short course golfer, faces Carol McGilhon of Temple City in the women's division won a year ago by Billy Stewart. The other semi-final match pairs Mrs. Leona Bailey of Temple City against Lois Anderson of Sierra Madre.

## New Owner Takes Over October 29

## Sierra Madre Hardware Sold To A. M. Ferreira

## Arthur Wall M.D. Passes Away

Arthur Harvey Wall, M.D., passed away Monday, Oct. 15 at his home, 153 Santa Anita Court in Sierra Madre.

He was originally from Ohio and had lived in this city and California for 19 years.

He is survived by his wife, Mrs. Mary Wall, a daughter, Mrs. Gladys Meriman of Sierra Madre and a son, James Wall.

Funeral services were held Wednesday, Oct. 17 at 10:30 a.m. in Ripple Chapel with Dr. Robert Schaper officiating. Interment was held at Live Oak Memorial Park, in Monrovia.

Joint announcement was made this week by Tom Schwartz, Emile Smith and Sid Westfall, that due to ill health it was necessary to sell the Sierra Madre Hardware as of November 1st.

The business which was sold to A. MacDonald Ferreira will keep the same good name and will retain all employees.

Mr. Ferreira comes from Virginia with his wife and two children, Susan, 3 years old, and Donald Murray, 1 year, moving into their home recently purchased at 499 Santa Anita Court. The Ferreras are originally from Boston.

Already in the vicinity are a brother and sister of Mr. Ferreira, Catherine, who is secretary to Dr. Peterson of this city, and her brother George of Arcadia.

Tom Schwartz, active member of the Sierra Madre Hardware, who just recently underwent major surgery, will rest for the next year, gaining back his strength for further ventures. Emile Smith, active member, and in charge of the plumbing part of the business, will open his shop at 15 Korsting Court under the name of the Sierra Madre Plumbing Company. He will have the same employees that were identified with the plumbing

## Home Savings Continues Building Program

Home Savings and Loan Association continues its expansion and construction program which saw the opening of two new buildings during the past 90 days.

The new offices are in Pasadena and Whittier. In addition, construction has begun on a six story building in Pomona, focal point of that city's urban renewal project and mall. Ground will be broken next month for a new Home office in Burbank.

## Rose Sale Meeting October 25

The Sierra Madre Rose Sale Committee, Mrs. J. Bryce (Ann) Tyler, chairman, Mrs. William (Myrt) Waite and Mrs. William (Jody) Beavers, of the Rose Float Association, will meet and register all girls interested in selling roses to help support Sierra Madre's float entry in the Pasadena New Year's Day Rose Parade. The meeting will be held Thursday, October 25, at 4:30 p.m. in the Sierra Madre Park House.

Girls must be in high school or junior college, 9th through 14th grades, and live in Sierra Madre. Girls to be eligible to ride on Sierra Madre's float must also have participated in the Rose Sale, and those with the highest Rose Sales will receive tickets to the Coronation Ball for the Rose Queen.

All eligible and interested young ladies are invited to attend this meeting and receive information and details related to the Rose Sale.

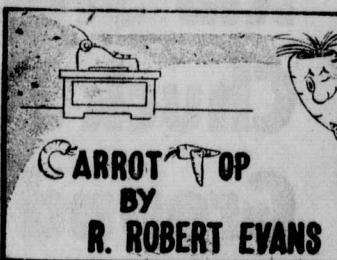
## Mrs. Kitchen New Resident

Mrs. Mabel Kitchen formerly of Pebble Beach has moved to Sierra Madre and is making her home at the Town House at 150-B with her constant companion Penny, who is a 13-year-old Irish Setter.

Mrs. Kitchen is the sister and sister-in-law of Mr. and Mrs. H. A. Gladys (Roberson) of 222 E. Highland. The Robersons have lived in Sierra Madre for the past six years.



SIERRA MADRE Rose Sale Committee from left to right Mrs. Wm. Beavers, Mrs. Bryce Tyler and Mrs. Wm. Waite who will meet and register all girls interested in selling roses. The meeting will be held October 25.



We really thank the California Water and Telephone Company for their recognition of National Newspaper Week. Here is a company that has been much in the news in the past few months, most of which is unfavorable to their operation, yet they have taken their time and money to pause and recognize the value of the "Press" to the community. We were deeply impressed by their actions.

Further we wish to thank Col. Walter Thurber for his contribution to the Newspapers of the nation, which appears in this issue of the News. Col. Thurber's expressions are dedicated to all Community Newspapers and is an excellent article.

We heard a Sierra Madrean, who had paid \$10 to watch the Patterson-Liston fights, made the following remark "Liston should write a book 'How to Become a Millionaire in Two Minutes, Six Seconds'."

Of course this was nothing compared to what the "Charge of the Tax Brigade" took on that very same occasion. They swarmed over the theatres at which the fight was being shown on closed circuit TV, and impounded something like \$5 million in box office receipts.

Coupled with the spectacle of a grim Goliath crushing an earnest young David, it makes you wonder what century we're living in.

Speaking of Taxes — "Death and taxes are always with us — but death at least doesn't get any worse."

A recent headline told us that the national debt passed the \$300 billion mark for the first time in history. Uncle Sam had better make some other arrangements for his debts. Most of us are up to our neck in our personal debts, too.

And here is more about taxes — I have asked my employees not to whistle or sing while they work or they may be subject to a ten percent excise tax — students got to singing and whistling on the job which made the Mt. Rushmore dining room a must on the list of most persons visiting the shrine of democracy. Then the music stopped on August 2 when a tax agent of the Aberdeen office of the Internal Revenue office informed the operators of the concession that singing on the part of the help without paying the excise tax, constituted violation of the IRS code . . . It is ironic that this should happen at Mount Rushmore, a monument that is supposed to be a symbol of democracy and free enterprise . . . No more — Please turn to Page 4

## Lee Shippey Writes On Fires

"Children and matches" get blamed for a lot of fires which should be blamed on adults. It should be a recognized fact that children love to play with fire, yet matches are far too easy to come by. Like guns, they should be kept in places out of reach. Yet many a fond mother who smokes leaves cigarettes and match folders on a coffee table, as a sort of sign of hospitality, and when fire results put all the blame on children. The cigarette lighter also is a dangerous thing. Lighters have an irresistible attraction for children. I know one lovely teenage girl who is scarred for life as a result of playing with a lighter when she was only three or four years old. That accident scared me so I have never carried a lighter, though two or three handsome ones have been given me by friends.

But maybe I'm culpable, too. Those lighters were such pretty things I gave them to friends. That reminds me of a hillbilly girl who got religion at a revival. She had been fond of imitation jewelry but appeared at a party without any. The preacher made me see those gewgaws were draggin' my soul down to hell," she explained. "So I took 'em all off — and gave 'em to my sister."

I suspect the Air Force order against the acceptance of gift cigarettes will come close to inspiring rebellion. All through the summer every home run or double play or sensational catch in a big league baseball game was called for the gift of 1000 cigarettes to some Army or Navy hospital and, having a son in the Air Force, I have met a lot of Air Force officers — and can't immediately think of

Please turn to Page 12



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# UPPER HASTINGS RANCH

Vella  
Views

By Toni Maurin

SYcamore 7-9634

This week I'm absolutely emotionally unstrung! The time finally has arrived when I realize that we cannot move into a bigger house and if I don't do something about the present one the day will come when they have to dig me out of piles and piles of sentimental keepsakes and say she was odd, you know, she liked to save things.

I blush when I think of some of the trivia that I have called important and put back in some dark corner of the closet for use at a future date. Some things are so useful, though, like one sterling silver corn holder, or empty picture frames, incomplete jig-saw puzzles (they are handy for propping up furniture with one short leg), outmoded clothing (you never know when it is going to come back in style), and old hats. My goodness, I do love old hats. I always mean to re-trim them.

If I am lucky and hit the trash man just right, I might just make it this time and get rid of some of the junk beyond the point of recall, but, believe me, I am suffering!

October you go down to pick your fruit. It is a merry celebration with lots of spirit and ritual. This year, unfortunately, the grapes did not mature on the vine so when the people went to harvest, the management had thoughtfully "tied" bunches of grapes (of all varieties), so that the tradition could be carried on in spite of nature's whimsies. Although the entire hill was invited, those able to attend were Mr. and Mrs. Richard Fox, Mr. and Mrs. Paul Siebert, Mr. and Mrs. John Griffith, Dr. and Mrs. Kenneth Gardiner, and lastly, Mr. and Mrs. John Davidson, who entertained the group at a pre-dinner cocktail party.

Speaking of the Sieberts, they left last Sunday for a two-week trip down Mexico City way. They planned to visit all of the local high-lights, as well as some of the neighboring ones. They were joined there by Mr. and Mrs. Elmer Hubbard of Edwards, Calif.

I always enjoy hearing about the activities of the Roy G. Johnston family of Villa Mesa. Their past month has been filled with lots of excitement. First of all, they had the extreme pleasure of honoring Mr. Johnston's parents, Mr. and Mrs. Karl Johnston of Villa St. on the occasion of their 50th wedding anniversary. The party was an afternoon garden reception and there were 200 guests bringing congratulations to the pair. Mrs. Johnston had framed a picture of the bride and bridegroom 50 years ago, and by its side was one taken now in the same pose. They both stood the passing of time with beautiful grace. Mrs. Colvin Anderson and Mrs. Warren Thompson presided at the tea table. The Rev. Arvid Carlson led a short program and Dr. Candibloom presented a gift.

Mrs. Johnston told me her daughter, Judy, is home for a few months before transferring to Stanford University. And lastly, Mr. and Mrs. Johnston just returned from the Structural Engineers Convention held at the Coronado Hotel in Coronado, Mr. Johnston was the outgoing state president of the group. He turned over his gavel to the new president, Mr. John Sarris, at a large banquet attended by all of the men and their wives.

One of the outstanding events for the ladies was a pre-arranged fashion show. There were 40 models shown, but the cap of the day was the fact that all the models were wives of the engineers and they all had made their own gowns for the occasion.

## WCTU to Meet October 25

The October meeting of the Harter Woman's Christian Temperance Union will be held at 2 p.m. Thursday, Oct. 25, at the home of Miss Maude McInnis, 446 Grove, with Mrs. John Buchanan assistant hostess.

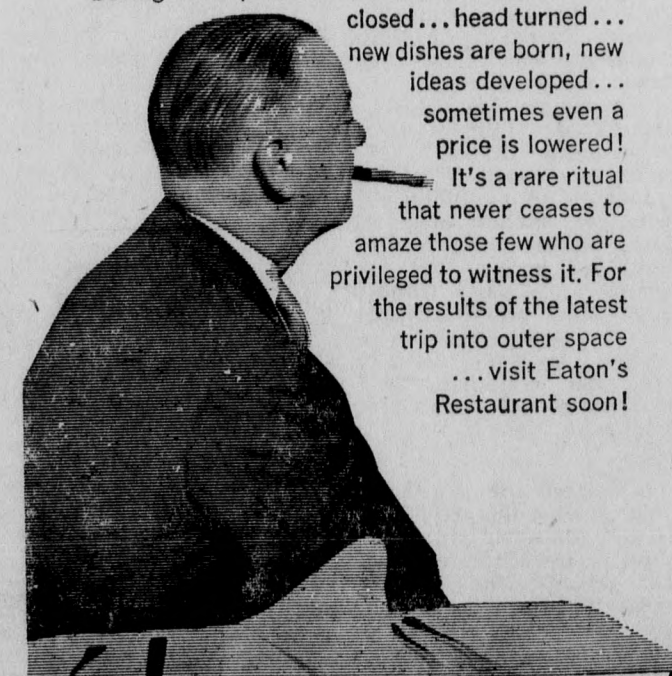
The president, Mrs. H. A. Thew, attended the State WCTU Convention held in Redlands from Oct. 9-12 and will be giving an account of the varied sessions of that assembly.

## QUIET PLEASE rare ritual in progress!

This cigar is being puffed on by Charlie Eaton. During such peaceful moments as this... eyes closed... head turned...

new dishes are born, new ideas developed... sometimes even a price is lowered!

It's a rare ritual that never ceases to amaze those few who are privileged to witness it. For the results of the latest trip into outer space... visit Eaton's Restaurant soon!



**EATON'S**

the big, friendly family restaurant in Arcadia

1150 Colorado Boulevard • MU 1-6033

CELEBRATING THE OPENING OF A NEW VON'S IN SOUTH PASADENA... 1616 STATE ST., CORNER FAIR OAKS

JUST OFF PASADENA FREEWAY

**VON'S and Shopping Bag**

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SABIN ON SUNDAY  
ORAL VACCINE  
SUN, OCT. 21 and SUN, OCT. 28

# GRAND OPENING Sale!

Grand Opening Savings at All  
78 Vons & Shopping Bag Stores

USDA CHOICE

USDA CHOICE

Your Favorites Are Sale Priced This Week-End at  
Von's & Shopping Bag... Where Your Choice Is Always  
Tender, Tasty U.S.D.A. Choice Steer Beef.

A Juicy, Savory Roast is a Family Pleaser  
Every Time... When Your Choice Is  
U.S.D.A. Choice from Von's & Shopping Bag

T-Bone

Porterhouse

Top Sirloin

Blade Cuts

7-Bone

CUSTOM TRIMMED... TAILS OFF!  
**\$115** lb.

BIG, JUICY  
HE-MAN  
FAVORITE!  
**\$125** lb.

BONELESS  
DELUXE  
STEAKS  
**\$149** lb.

FLAVORFUL  
CHOICE  
BEEF  
**43** lb.

MEATY  
CENTER  
CUTS  
**49** lb.

Grade "A" Calif. Grown  
Roasting Chickens **49** lb.

**Rib Steaks** Tasty Choice Beef Custom Trimmed **98** lb.

**Chuck Steaks** Choice Beef Center Cuts **49** lb.

**Ground Chuck** Fresh & Extra Lean **59** lb.

SWIFT'S PREMIUM  
SLICED BACON  
Brown Sugar Cured  
1 LB. PKG. **59**¢

**Beef Short Ribs** Lean, Meaty **37** lb.

**Boneless Chuck** Choice Beef **89** lb.

**Stewing Beef** Lean Cubes U.S.D.A. Choice **79** lb.

## Seafood Sea-lections

FRESH SALMON

By the Piece **89**¢ lb. Center Slices **98**¢ lb.

FANCY HALIBUT

By the Piece **69**¢ lb. Center Slices **73**¢ lb.

BETTY CROCKER'S  
**BISQUICK FLOUR**  
12-in-1 Mix  
40-Oz. Pkg.

TREESWEET  
**ORANGE JUICE**  
Frozen Concentrate  
6-Oz. Can

DUNDEE  
**FRESH EGGS**  
Medium  
Carton of 1 Dozen

"REALLY FRESH"  
**BEST FOODS MAYONNAISE**  
With the Whole Egg  
Quart Jar

CHICKEN OF THE SEA  
**CHUNK TUNA**  
Light Meat—6½-Oz. Can  
Includes 3c Off

VON'S & SHOPPING BAG  
**POWDERED DETERGENT**  
All Purpose  
Giant Size

Save 10¢

39¢

Save 40¢

7<sup>00</sup>/<sub>10</sub>

Grade AA

37¢

Save 8¢

55¢

Save 40¢

4<sup>00</sup>/<sub>10</sub>

Save 10¢

39¢

## LAST WEEK-END TO REGISTER!

56 Wonderful Prizes! It's Our  
56th Anniversary Celebration!  
**\$10,000 PRIZE JACKPOT**  
Registrations Close Sunday, Oct. 21...  
Winners Will Be Posted

1st Prize  
**FOOD FOR YOUR FAMILY**  
FREE FOR A YEAR!

Any and all food products (except alcoholic beverages) are yours free for an entire year, or until \$2,500.00 food credit is used up... much more than the national average for a family's yearly expenditure for food.

2nd thru 5th Prizes  
MEXICO CITY VACATIONS  
Courtesy of  
**MEXICANA AIRLINES**

6th thru 11th Prizes  
GAS RANGES

12th thru 16th Prizes  
ELECTRO-WAY SINK-CENTER

17th thru 20th Prizes  
VACATIONS AT THE LAS VEGAS STANDJST

21st thru 56th Prizes!  
Discover a whole "DISCOVERY SET"

VON'S BAKERY

Honey Krunch Bread

Made with Pure Honey and Safflower Oil

LOAF **29**¢

Von's Square Cakes

White, Chocolate

Banana, Applesauce, Chocolate Mint

**55**¢

VON'S Shopping Bag

Specials In The Delicatessen

**CHEESE**  
Our Own Reedsport  
"Really Sharp" Cheddar  
IN THE PIECE **69**¢ lb.

Leo's Chipped Beef 3½-oz. Pkg. **3** <sup>00</sup>/<sub>10</sub> \$1.00

Borden's Biscuits Oven Ready Pkg. of 10 **4** <sup>00</sup>/<sub>10</sub> 29¢

Fresh Health Salad From Our Own Kitchen 15-oz. Cup **29**¢

PICT'SWEET  
VEGETABLES  
Peas, Cut Corn, Spinach,  
Peas & Carrots, French  
Fries, Mixed Vegetables,  
French or Cut Green  
Beans, Broccoli Cuts or  
Succotash.

Reg. Pkgs. Mix 'em or Match 'em **6** <sup>00</sup>/<sub>10</sub> \$1

VON'S Shopping Bag

Our Own Quality Products

**MEAT PIES**  
Von's & Shopping Bag  
"50% More Meat"  
Beef, Chicken, Turkey

Macaroni & Cheese OUR OWN 8 OZ. PKG. **5** <sup>00</sup>/<sub>10</sub> \$1

Welch's Grape Juice FROZEN 6 OZ. CAN **5** <sup>00</sup>/<sub>10</sub> \$1

Birds Eye Strawberries FROZ. WHOLE 16 OZ. PKG. **39**¢

Best Buys in Fresh Fruits &amp; Vegetables

**APPLES**  
Crisp, Juicy Jonathans  
**3** <sup>00</sup>/<sub>10</sub> \$2.99

Seedless Grapes THOMPSON'S SWEET-JUICY 2 lbs. **25**¢

Black Ribier Grapes PLUM-SWEET 2 lbs. **19**¢

Brown Onions SWEET & MILD 3 lbs. **10**¢

Large Eureka Walnuts **39**¢ lb.

Savings on Groceries

Ice Cream JERSEYMAID ASS'TD FLAVORS ½ Gal. CTN. **59**¢

Baby Food HEINZ-STRAINED 4 3/4 OZ. JAR **3** <sup>00</sup>/<sub>10</sub> 25¢

Preserves KERN'S BOYSENBERRY APRICOT-PINEAPPLE GRAPE JELLY 12 OZ. JAR **4** <sup>00</sup>/<sub>10</sub> \$1

Bufferin FAST PAIN RELIEF 60 TABLET BOTTLE **63**¢

Dry Milk VON'S & SHOPPING BAG NON-FAT—8 QT. SIZE **39**¢

Boned Chicken LYNDEN 5 1/2 OZ. JAR **39**¢

Fruit Cocktail DOLE 303 CAN **5** <sup>00</sup>/<sub>10</sub> \$1

Green Beans JACK & BEAN STALK, FANCY 303 CAN **5** <sup>00</sup>/<sub>10</sub> \$1

Folger's Coffee 2 LB. CAN, \$1.15 1 LB. CAN... **59**¢

Zee Tissue ASS'TD COLORS 4 ROLL PAKS **12** <sup>00</sup>/<sub>10</sub> \$1

Liquor Features

V.G.C VODKA  
80 PROOF CHARCOAL FILTERED FULL QT. **\$3.99**

Straight Bourbon SHIRT OF KY. 80 PROOF **4.29** FIFTH

**VON'S and Shopping Bag**  
Tax Added When Applicable  
PRICES EFFECTIVE  
THUR., FRI., SAT., SUN., OCT. 18, 19, 20, 21

B & M  
Baked Beans  
New England 19-Oz. Can **27**¢

LINDSAY  
Ripe Olives  
Med., Pitted Tall Can **37**¢

BLUE BONNET  
Margarine  
1 Lb. Can. **29**¢

AMERICAN BEAUTY  
Macaroni  
Elbo Style 12-Oz. Pkg. **23**¢

BIRDS EYE  
Strawberries  
Frozen—Whole 16-Oz. Pkg. **39**¢

GLORIETTA  
Whole Appicots  
Peeled 303 Can **29**¢

LIQUID  
Purex Bleach  
½ Gallon Plastic Jun **43**¢

CALGON  
Water Softener  
1 Lb. Pkg. **35**¢

3841 E. Sierra Madre Blvd. (At Michillinda) Pasadena

Upper Hastings Ranch Center



BYRON HOPPER  
presents



THERE IS A  
**BIG**  
DIFFERENCE



ROBIN Ring \$225.00  
Also \$200 to 1800  
Wedding Ring \$39.75  
The real difference in diamonds is "quality." Every Keepsake engagement center diamond is guaranteed perfect (or replacement assured).



BYRON HOPPER  
90 W. Sierra Madre Blvd.  
355-3372

## Maureen O'Connor Heads Alverno Student Body

Maureen O'Connor, Pasadena, received the majority of votes for the office of Student Body President at Alverno election polls, Oct. 11. Other officers elected for the 1962-63 school year are: Kathy Johnston, South Pasadena, vice president; Sandy Dorazio, Arcadia, treasurer; Kay McIsaac, Sierra Madre, recording secretary; Shelia Smith, Monrovia, corresponding secretary, and Justine Smith, Arcadia, sergeant-at-arms.

President Maureen O'Connor is a former member of the Service Club and Drama Club, an honor student. Vice-president Kathy Johnston was the chairman of the Service Club for the 1962 spring semester.

## Poets To Hold Meeting Oct. 20

All Sierra Madrans who like to read poetry and/or write it are cordially invited to attend the second meeting of the Wistaria chapter of the Chaparral Poets of California in the Sierra Madre Library, lower floor, Saturday, Oct. 20, from 2 to 4 p.m. Miss Esther Webb, president, has suggested that each one present read a poem, his own or another's. An inspirational two-liner may be given at roll call.

There will be an annual "Poets' Pilgrimage" to the home of John Steven McGroarty, the late "poet laureate of California," on Sunday, Oct. 28, at 2 p.m., in Tujunga. Poetry readings will be featured.

## Social Activities

### Local PTA To Hold Group Conferences

The October meeting of the Sierra Madre Elementary-Sierra Mesa PTA will be held from 9:30 to 11 a.m. on Monday, Oct. 22, because of the evening Group Conferences.

The PTA meeting will be the first of a three meeting Parent Education series, all dealing with reading. At the 9:30 meeting on Oct. 22 Ed Hawkins, principal of Sierra Madre school, will discuss "the history of the teaching of reading." The place of phonics in reading instruction will be included.

The second meeting of the Parent Education series, will be held at 9:30 on Monday, Oct. 29. Mrs. Thelma Carlson, instructional supervisor for Pasadena, elementary schools, will discuss "the modern reading program in a Pasadena elementary school." Grouping, readiness, the use of charts, and other factors will be explained.

The third and final meeting of the Parent Education series will be held on Monday, Nov. 5. Miss Betty Newton, principal of Sierra Mesa school, will discuss "How parents can help in reading," and Mrs. Helen Filger, reading consultant, will discuss "reading difficulties of pupils and what we do about them."

The three weekly meetings will all be held in the Sierra Madre school auditorium. Child care will be provided with adult supervision on the kindergarten playground. Time will be allowed at each session for questions and discussion.



MR. AND MRS. CHARLES E. LOUK who were married Friday afternoon, Oct. 5 in the home of their friends Mr. and Mrs. J. Carl Brand, 227 W. Orange Grove Ave. of this city. Mrs. Louk is the former Mrs. Nan Piper of Lawrence, Kansas. Mr. and Mrs. Louk are now at home on 80 E. Laurel Ave., Sierra Madre. Mr. Louk is Sierra Madre's Postmaster.

### Ingathering Tea At Brown Home

Directors of the Sierra Madre-Arcadia Chapter of the National Needlework Guild of America have made all necessary preparations for the "Ingathering Tea" to be held at the home of Mrs. Claude Brown Jr. on Oct. 25, according to Mrs. Carl Hansen, publicity chairman of the group.

The ladies responsible for the several hundred invitations being sent are: Mrs. William Broughton, Mrs. Claude Brown Jr., Mrs. Hugh Colvin, Mrs. Allen Hicks, Mrs. Ralph Jones, Mrs. J. Baxter Jouvenat, Mrs. Edward Lowell, Mrs. Paul Barksdale d'Orr, Mrs. Draper Phillips, Mrs. M. Dyer Tumilty and Mrs. Nataniel Van De Verg.

### Mt. Alverno Guild Fashion Show and Luncheon Oct. 24

Travel apparel will be shown at the Oct. 24 meeting of the Mt. Alverno Guild, it was announced by Mrs. Charles Boggs, president. The meeting will begin at noon in Annunciation School Hall, Arcadia, and will be followed by a luncheon, under the direction of Mrs. Frank Straathof and a fashion show of which Mrs. Richard Reich is chairman.

Mrs. George Stucka, fashion coordinator, believes the clothes are especially hand-some this year. Some are originals, and many, when new, came from stores that enjoy a reputation for high fashion.

They will be modeled by Mesdames Robert Castelan (who is also in charge of set decoration), Maxwell C.

Kantor, L. Thomas McNicholas, David Neilson, John Nuccio, and Albert Porreca, and by junior models the Misses, Donna Bartolme, Hedy Cortese, Carre Gormley, and Marlene Porreca.

Mrs. Robert Hunter will serve as fashion commentator.

According to Mrs. A. V. Willmas, who will be in charge of sales, all apparel may be purchased at the showing for a fraction of its original cost. A wider selection of clothing may be viewed at the Thrift Shop located at 158A W. Live Oak, Arcadia. For reservations, call Mrs. Anthony DePasco at EL 5-0474. The \$1 donation includes lunch.

### Ask Your Favorite Newspapers: What are the American Freedom Rallies?

How many were held in Southern California last Saturday night? If they don't know, ask AT THE OLD TIME MARKET

By THE OLD TIME MARKET  
444 Sturtevant Dr. (in the Canyon)  
— OPEN —  
MON. THRU SAT. 9 A.M. TO 11 P.M.  
SUNDAYS 12:30 TO 11 P.M.  
P.S. WE ALSO SELL GROCERIES

## PASADENA FEDERAL SAVINGS

THE ONE  
WITH TWO  
PASADENA  
OFFICES

FOOTHILL at  
ROSEMEAD

GREEN at  
LOS ROBLES

# ANNOUNCING

Effective October 29th the

## SIERRA MADRE HARDWARE CO.

Has Been Sold to

## A. MacDONALD FERREIRA

Effective October 29 the Plumbing Service will move to 15 Kersting Court they will be known as  
SIERRA MADRE PLUMBING COMPANY  
Same faithful employees under the capable management of Emile Smith  
Telephone 355-7272

*"Thank You"*

TOM SCHWARTZ  
EMILE SMITH  
SID WESTFALL

Sincerely thank you for your years of patronage and support and ask that you give the new owner, A. MacDonald Ferreira the same consideration

SEE OUR LARGE HANDBILL OUT THIS WEEK LOADED WITH  
50th ANNIVERSARY SPECIALS! HERE ARE A FEW --

## WE'RE READY NOW FOR CHRISTMAS...

OUR POLICY... 99% OF OUR ENTIRE  
STOCK NOW AT REDUCED PRICES...

NOT JUST A FEW SPECIALS **BUT**  
**99%** OF OUR ENTIRE STOCK

Friday Night -- From 6:00 P.M. to 9:00 P.M. Only  
Save An Additional 5% In Merchandise  
(EXCEPTING A FEW FACTORY STABILIZED ITEMS)

HERE ARE JUST A FEW EXAMPLES OF HOW YOU SAVE...

...THIS WEEK ONLY...

8" PLAYBALL — (72 Only)  
Reg. 98c NOW **47c**

48 Only — 4 Pc. U.A.L. Toy  
AIRLINE LUGGAGE SET  
\$3.00 Value NOW **\$1.29**

3 Only — HO TRAIN & HO  
MODEL RACE CAR SET  
Combination mounted on scenic colorful board  
\$65.00 Value NOW **\$39.88**

WHAMO MONORAIL  
It's new — and as seen on TV  
Reg. \$13.00 NOW **\$9.75**

DON'T MISS THIS...  
ATHEARN HO MINIATURE  
TRAIN SET (12 Only)  
\$15.00 Value NOW **\$9.88**

LITTLE MISS ECHO — The  
doll you teach to talk.  
Reg. \$32.00 NOW **\$24.88**

20" DRINK 'N WET DOLL  
\$10.00 Value NOW **\$5.99**

16 Only—MATTEL'S BUFFALO  
HUNTER GUN SET  
(Knife, Holster and Rifle)  
Reg. \$8.00 NOW **\$6.88**

Another new by Playskool  
PLAYSKOOL MAGIC PHONO SET  
Battery operated transistor  
Reg. \$31.00 NOW **\$24.88**

LOTS OF CLOSEOUTS ON TOYS  
AND DOLLS UP TO 1/2 REG. PRICE

USE YOUR BANKAMERICARD OR USE OUR CONVENIENT LAYAWAY PLAN

## SIERRA MADRE TOY AND PATIO VILLAGE

140 W. SIERRA MADRE BLVD.



## Mrs. W. O. Nowa Passes Away

Mrs. Wilbert O. (Mae Elizabeth) Nowa passed away suddenly Wednesday, Oct. 10 at her home, 73 Suffolk Ave.

She was born in Sierra Madre 58 years ago and had lived out her life in California.

She is survived by her husband, Wilbert O. Nowa, a son and daughter, John Graham and Mary Jane, a brother, Charles Peterson all of Sierra Madre; also three other brothers, William Peterson of Chino, Carl Peterson of La Puente, Harry Peterson of Arcadia and two grandchildren.

Funeral services were held Saturday, Oct. 13 at 10:30 a.m. from the home of the deceased, 73 Suffolk Ave., officiating, Rev. George Lindsay. Interment was private at Forest Lawn Cemetery.

## Poppies, Rummage Sale This Week Legion Auxiliary Orders 1200

At the meeting held at the home of the president, Mrs. Rose Galkin on Thursday evening, Poppy chairman Edna Faller reported having ordered 1200 Veteran made poppies for the coming Poppy Days.

Final plans were made for the joint rummage sale of the VFW and Legion Auxiliaries for Oct. 18, 19 and 20 at the VFW hall on Montecito Ave.

Treasurer Orceila Henderson was welcomed after her extended visit in Santa Fe, New Mexico with her daughter Twilla and family, while there she visited our Gold Star Mother, Mrs. Ruth Blakeman at her new home in Almagordo, New Mexico. Members were relieved to learn that their secretary

Ethel Stein has been removed from the critical list at St. Luke's Hospital where she is hospitalized following the tragic accident on Sunday afternoon, Oct. 7, when her car hit a shoulder on the Angelus Crest highway, turning over three times and fatally injuring the other passenger, Mrs. Adah Smith of Pasadena and inflicting serious injuries to Mrs. Stein. Ethel is now able to enjoy cards and letters.

Past President Maybelle Barker joined the Past Presidents of the 18th District Units of the year 1932 when they celebrated their 30th anniversary recently at Bullock's Coral room for luncheon. Following luncheon they adjourned to the home of their District President of 1932 — Mrs. Laura Smithson of 839 Ladera St., Pasadena, where letters from presidents who could not attend, were read. This group is known as "The Smithsons."

The next meeting of the unit will be a social affair with 6 o'clock dinner at Lindys Smorgasbord on So. Rosemead. Date, Thursday, Oct. 25.

## W.C.T.U. To Meet Thurs., Oct. 25

The October meeting of the Harter Woman's Christian Temperance Union will be held at 2 p.m., Thursday, Oct. 25, at the home of Miss Maude McJohnstone, 446 Grove St. Mrs. John Buchan will be assistant hostess.

President, Mrs. H. A. Thew attended the State WCTU convention held in Redlands, Oct. 9, and will give an account of the varied sessions of that assembly.

## LEGAL NOTICE

NOTICE BY REGISTRAR OF VOTERS OF NAMES OF PRECINCT OFFICERS APPOINTED AND POLLING PLACES DESIGNATED FOR THE GENERAL ELECTION AND FOR OTHER ELECTIONS CONSOLIDATED THEREWITH.

Pursuant to the Statutes of the State of California, the Registrar of Voters of Los Angeles County does hereby declare the names of Precinct Officers appointed and Polling Places designated for the General Election to be held November 6, 1932.

**SIERRA MADRE**  
1—Rear entrance, 31 W. Olive Ave. Inspector, Katharina De Jong, Dem.; Assistant Inspector, Edna M. Faller, Rep.; Judges, J. S. Burton, Rep.; George H. Johnson, Rep.; Clerk, Madeline V. Van Ness, Rep.; Regina Marchine, Dem.; Jean E. Passagio, Rep.; Doris K. Behrens, Rep.

2—Res., 601 Ramona Ave. Inspector, Gladys M. Plank, Dem.; Assistant Inspector, Yvonne L. Yeats, Dem.; Judges, La Verne Goodfellow, Rep.; Soderquist, Dem.; Clerk, Allen Welch, Dem.; Lena Criswell, Rep.; Edith T. Manur, Dem.; Catherine Di Fronzo, Dem.

3—Res., 190 E. Alegria Ave. Inspector, Marie Wood Hartley, Rep.; Assistant Inspector, Vonah E. Weitzel, Dem.; Judges, Lulu M. Moore, Rep.; Rita S. Meyers, Rep.; Clerk, Helen Jane Rickard, Rep.; Edna E. Meeder, Madeline V. Rose, Rep.; Sally Rae Dewey, Rep.

4—Park Building, 25 S. Hermosa Ave. Inspector, Grace E. Smith, Rep.; Assistant Inspector, Ethel B. Myers, Dem.; Judges, Velma F. Embick, Rep.; P. Toms, Rep.; Clerk, Novena M. Cox, Rep.; Dorothy M. Hagedorn, Rep.; Bernice D. Cocco, Dem.

5—Pool Foyer, 61 E. Sierra Madre. Inspector, Etta G. Morant, Rep.; Assistant Inspector, Louise M. Westerborg, Rep.; Judges, Gladys G. Leslie, Rep.; Lorraine B. Gorman, Rep.; Clerk, Elizabeth B. Gorman, Rep.; Carl G. Westberg, Rep.; Marie Vanderpool, Rep.

6—Res., 471 Foothill Ave. Inspector, Evelyn Berkshire, Dem.; Assistant Inspector, Betty Shelly, Dem.; Judges, Annabell Fox, Dem.; Eunice A. Phillips, Rep.; Clerk, Marie F. Mourins, Rep.; Mary C. Abraham, Dem.; Oliver M. Abraham, Rep.; Dean I. Shelly, Dem.

7—Res., 404 N. Mt. Trail Ave. Inspector, Martha Griffin, Dem.; Assistant Inspector, T. Adelaide Miller, Rep.; Judges, Dorothy D. Underwood, Dem.; Mary E. Olson, Rep.; Clerk, Annabel Griffin, Dem.; Dale Moore, Rep.; Eleanor Smith, Eleanor E. Moses, Rep.

8—Hall, 33 E. Sierra Madre. Inspector, Dorothy I. Oakley, Rep.; Assistant Inspector, Effie Milton, Dem.; Judges, Maude M. Dunas, Dem.; Clara Hoy, Dem.; Clerk, Joann Ruiz, Rep.; William S. Oakley, Rep.; John A. Hoy, Dem.; Inez D. Hoy, Dem.

9—Res., 270 W. Highland Ave. Inspector, George G. Hannaford, Rep.; Assistant Inspector, Maxine M. Sherer, Rep.; Judges, Margaret Over, Rep.; Betty J. Fritz, Rep.; Clerk, Anne I. Gurule, Dem.; Marian S. Pedersen, Rep.; Beverly J. Anderson, Dem.; Kenneth W. Pooley, Rep.

10—Hall, 231 1/2 N. Grove St. Inspector, Florence E. Nielsen, Rep.; Assistant Inspector, Barbara E. Dunnagan, Dem.; Judges, Priscilla Donovan, Dem.; Mildred L. Voelck, Rep.; Clerk, Elizabeth S. Frye, Rep.; Margaret Bowman, Rep.; Frances E. Stroup, Rep.; Shirley J. Archambault, Rep.

11—Shop, 325 W. Main St. Inspector, Mabel H. Chapman, Dem.; Assistant Inspector, Helen E. Wheeler, Dem.; Judges, Laura A. Williams, Rep.; Myrtle E. Heasley, Rep.; Clerk, George E. Fritz, Dem.; Marlene L. Johnson, Dem.; Ida Jean Key, Rep.; Patricia A. Stetson, Rep.

12—Res., 480 N. Lima St. Inspector, Myrtle G. Waite, Dem.; Assistant Inspector, Dorothy M. Bean, Rep.; Judges, Marion G. O'Connor, Rep.; Millicent J. Cohen, Dem.; Clerk, La Von M. Brett, Rep.; Phyllis A. Werden, Rep.; William M. Waite, Dem.; Margaret S. Benedict, Dem.

13—Res., 102 N. Mt. Trail Ave. Inspector, Norma M. Flynn, Dem.; Assistant Inspector, Phyllis A. Nixon, no party; Judges, Anne Burke, Rep.; Monrovia I. Taylor, Rep.; Clerk, A. Virginia Schwartz, Dem.; Fernie D. Edwards, Rep.; Kathleen Epperson, Rep.; Lucile De Mizinard, Rep.

14—Sch. Bldg., 141 W. Highland Ave. Inspector, George R. Lovejoy, Rep.; Assistant Inspector, Sue M. Schwend, Rep.; Judges, Lillian E. Schrotzberger, Rep.; Minnie E. Schuman, Rep.; Clerk, Helen R. Bell, Rep.; Charles H. Armour, Rep.; Katherine Armour, Rep.; Shirley Packard, Rep.

15—R.E. Office, 406 Sierra Madre. Inspector, H. Elizabeth Steinberger, Rep.; Assistant Inspector, Henrietta G. Hunkley, Dem.; Judges, Barbara O. Kelley, Rep.; Nell R. Matoney, Rep.; Clerk, Helen W. Hill, Rep.; Mary Ellen Ewan, Rep.; Ruth D. Hauener, Dem.; Yoneko A. Hashimoto, Dem.

16—Res., 694 W. Alegria Ave. Inspector, Myrtle M. Porter, Dem.; Assistant Inspector, Madeline C. Smith, Dem.; Judges, Esther L. Merrill, Rep.; Ruth J. Bohart, Rep.; Clerk, Harriet B. Hill, Dem.; Sylvia Jane Buchan, Rep.; Laurine J. Rizer, Rep.; Margaret L. Cummings, Rep.

17—Res., 223 San Gabriel Ct. Inspector, Ann M. Tyler, Dem.; Assistant Inspector, Bernice Morgan, Rep.; Judges, Edna T. Robertson, Rep.; Rose Mary Abernethy, Rep.; Clerk, Dorothy Plumlee, Dem.; Margaret Chesole, Rep.; Esther Wyrick, Rep.; Ruth Bischoff, Rep.

18—Res., 274 Mariposa Ave. Inspector, Josephine Van Winkle, Dem.; Assistant Inspector, Eleanor G. Bettencourt, Dem.; Judges, Florence E. Peterson, Rep.; Mary M. Sherman, Rep.; Clerk, Ella Fisher Nourse, Rep.; Norma N. Kline, Dem.; Yvonne E. Birch, Rep.; Helen P. Smith, Dem.

19—Res., 286 E. Alegria Ave. Inspector, Gretchen L. Newbery, Dem.; Assistant Inspector, Maybelle A. Stine, Rep.; Judges, Anna R. Forney, Rep.; Gertrude L. Krutich, Dem.; Clerk, Marjorie L. Andrews, Rep.; Alice S. Hawley, Rep.; Shirley A. Robertson, Rep.; Susanne Engst, Dem.

20—Rear Res., 80 Monte Vista Lane. Inspector, Marion A. Menne, Rep.; Assistant Inspector, June D. Fleming, Rep.; Judges, Jane Tolfree, Dem.; Yvonne Hammer-schmitt, Dem.; Clerk, Wanda A. Jones, Rep.; Ruth E. Brown, Dem.; Phyllis Jones, Rep.; Jo Ann Williams, Rep.

21—Res., 433 Fairview Ave. Inspector, Elsie Urematsu, Rep.; Assistant Inspector, Dorothy Popp, Rep.; Judges, Shirley J. Jorgensen, Rep.; Charlotte Hand, Rep.; Clerk, Beatrice Da. Re, Dem.; Lois Hartman, Rep.; Frances Garbaccio, Rep.; Suzanne Lopez, Dem.

22—Res., 96 E. Alegria Ave. Inspector, Ruth T. Gardner, Rep.

## LEGAL NOTICE

Assistant Inspector, Rose Galkin, Dem.; Judges, Helen Hippenstiel, Rep.; Marie Barkmeyer, no party; Clerk, Terrill Mason, Dem.; John C. Schaefer, Jr., Rep.; J. Karin Aguilar, Rep.; Daisy MacFarlane, Dem.

23—Res., 93 N. Sunnyside Ave. Inspector, Edith M. Buchan, Rep.; Assistant Inspector, George L. Graham, Rep.; Judges, Dada A. Weber, Dem.; Louise G. Boltho, Dem.; Clerk, Billie J. Stich, Rep.; Clerk, Sidney H. Jenkins, Rep.; Elizabeth E. Podlaska, Dem.; Louise J. Jenkins, Rep.

24—Res., 441 Foothill Ave. Inspector, Sylvia E. Karas, Dem.; Assistant Inspector, Vivian M. Henson, Dem.; Judges, Florence H. McKenzie, Rep.; Blanche H. Burmeister, Rep.; Clerk, Jill Wagner, Rep.; Larry Karas, Dem.; Lola L. Kerr, Rep.; Joan E. Keppeler, Rep.

Dated this 18th day of Oct., 1932.  
BENJAMIN S. HITE,  
Registrar of Voters.  
Publish Sierra Madre News  
October 18, 25, 1932

## The Worth of Money

"What Money is Worth" will be the sermon theme in the 8 and 10:30 Sunday morning worship services at the new Faith Lutheran Church, 845 Hastings Ranch Drive.

Pastor Armin Hesse states that his sermon scripture will be 2 Chronicles 1:7-12, which concerns the Lord's offer addressed to youthful King Solomon, the ruler's request, and the Lord's commendation and plus-answer to his petition. "This scripture," he states, "reflects" what the Christian's attitude should be toward material entities."

## CARROT TOP

singing or whistling at the News office less it be known as a Cabaret.

—CT—

Any way time is getting shorter than you think and so is my paper, so I'll be seeing you around I hope, I hope, I hope.

## PLUMBING SERVICES

BY  
**Sierra Madre Hardware**  
25 W. Sierra Madre Blvd. EL. 5-2331  
• WATER HEATERS  
• DISPOSALS  
• FURNACES and WALL HEATERS  
• SPRINKLERS  
• REPAIRS and REMODELING

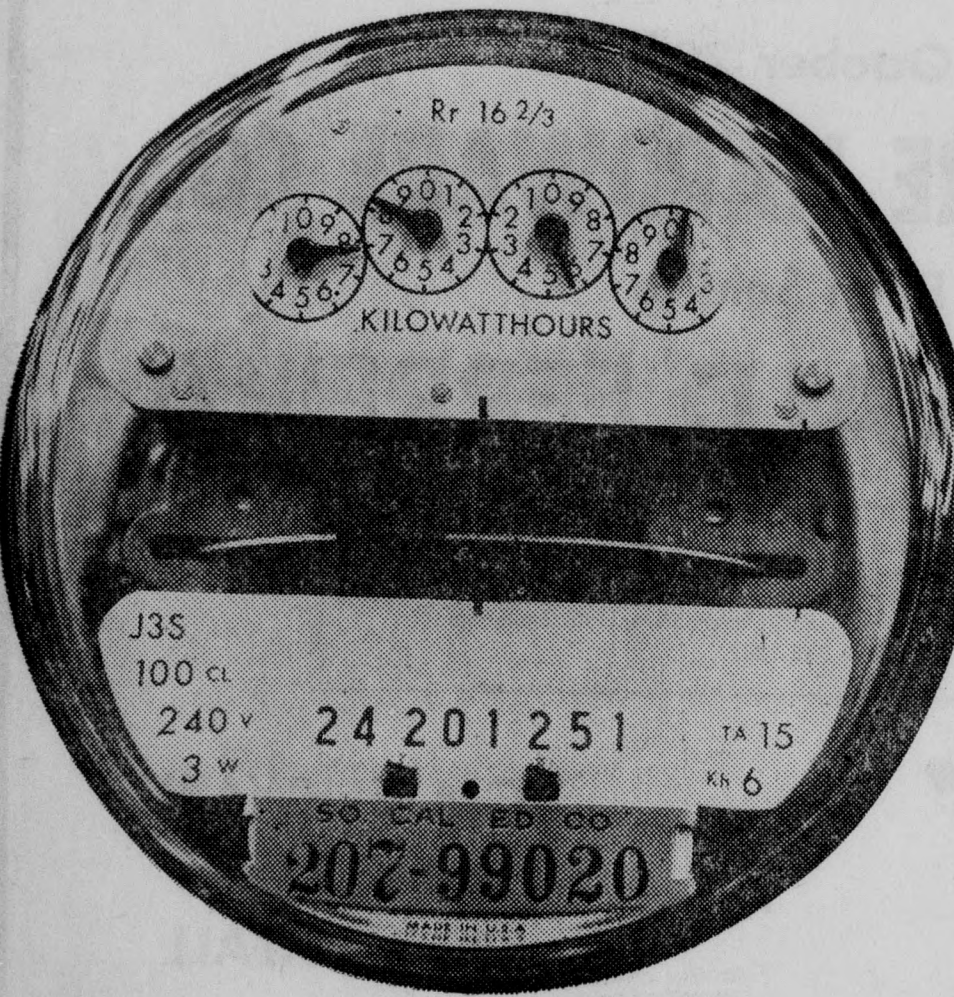
## BIRTHDAY PARTIES

Let Us Handle Your Party in Our Birthday Patio

**MACABOB TOYS**  
• Games  
• Entertainment  
• Refreshments  
• Puppet Show  
• Complete Services  
2980 Colorado Blvd., Pasadena  
SY 6-8131 MU 1-1391  
Bob and Betty Gobrecht — Owners

## V. F. W. HALLOWEEN DANCE

For Members and Guests  
SAT., OCT. 27 — FROM 9 P.M.  
Midnight Snacks — Dance Band  
Costume Prizes  
Admission \$3.00 Per couple



## TIME CLOCK

...for more than thirty electric "servants" who work for you at an hourly cost 21% lower than in 1939

See those hands up there? They measure the kilowatt-hours of electricity it takes to run the more than thirty electric appliances that serve the average California family. (A kilowatt hour of electricity will keep a 100-watt bulb lighted for 10 hours.)

What's so remarkable about a kilowatt hour? Nothing, unless you care how much you spend for things, as most of us do.

The average cost of electricity per kilowatt hour for Edison residential customers is 21% lower than in 1939.

Sure, your electric bill is higher now. That's because you are using more than twice as much electricity as you were in 1939. But your average cost per kilowatt hour is 21% lower.

The reason: more efficient methods of producing and delivering electricity, plus greater usage, have lowered your unit cost. The electric industry continues to lead in the research to find new ways to produce and use electricity. And logically so. Electricity is our business.

This research will continue to increase our efficiencies. As it does, Edison will continue to bring you an abundant, dependable supply of electricity at the lowest possible rates.



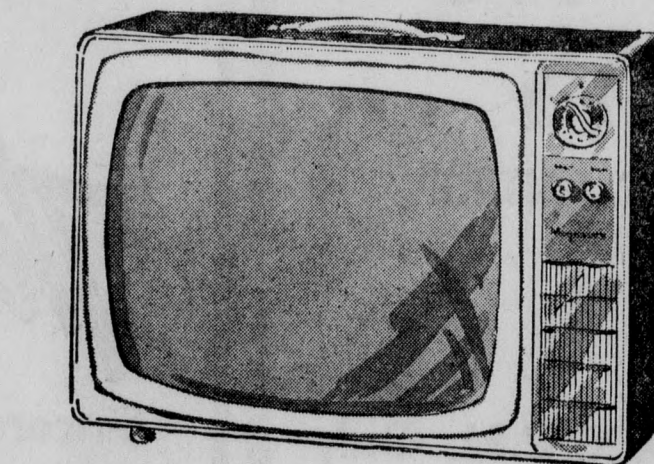
Watch "Science in Action" Thursdays, 7:00 PM, Channel 4

## Be modern with MOEN

NEW! EASY! CONVENIENT!  
One handle does the work of two



G-E-M PLUMBING INC.  
27 S. Baldwin Ave.  
Sierra Madre



## Magnavox portable, 19" TV...

chromatone filter, automatic fine tuning. Built-in antenna, 5" oval speaker. The big new 19" screen is squared at the corners to let you see more of the picture.....169.50

## Magnavox portable stereo...

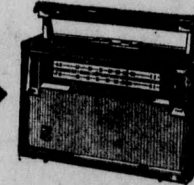
micromatic record player. Diamond stylus with 10 year warranty. Separate bass and treble control. 10 watt transistor amplifier. 4 speakers, 2-8" and 2-5".....139.90

## MAGNAVOX RADIOS...

Exciting to own, wonderful to give.



The Pocket Mate  
6 Power transistor.  
Complete with battery.  
Now only \$14.95



The Diplomat  
10 Transistor FM/AM Radio  
Extraordinary tone.  
Now only \$69.95  
Including long-life battery

Mutual Theatre Ticket Agency

**Claude Chess**

RADIO STORE  
Est. 1921  
MONROVIA

332 W. FOOTHILL BLVD.

Open Friday Till 9:00

EL 8-4503



The San Gabriel Valley's Finest  
Department Store for Children

Home of . . .

**NITEY NITE**

Warm and Comfortable  
Pajamas and  
Sleepwear

**youngland**

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## ... Social and Club Activities ...

### World's Largest Rummage Sale To Take Place October 25

"The World's Largest Rummage Sale" once again will attract the interest of Hastings Ranch residents when the 95th semi-annual event sponsored by the Pasadena Auxiliary of Boys Republic is held on October 25 in

Civic Auditorium, Pasadena. Doors are open from 9 a.m. to 3 p.m., according to Mrs. William Norwood, president. The Auxiliary, formed in 1911, is a group of hard-working women interested in youth welfare and boasts a membership of over 300.

Boys Republic is a non-profit, non-sectarian school situated on 215 acres in Chino. It is combined high school, farm school, home and work-a-day world for more than 125 boys. All proceeds from the sale go to the furthering of projects at the school. Past projects have included building or remodeling the library, gymnasium, print shop and living quarters, and the establishment of a dental program.

The semi-annual sale consists of 23 departments which will be filled with excellent bargains donated from a wide area of Southern California. Articles include the smallest item in a hardware department to a set of furniture, a wedding gown to a garden rake, and a baby's crib to an electric drill.

Area residents busy with pre-sale preparations include Mmes. William H. Cook, William R. Kelley, Vern Harding, Dale R. Sandro, Clay T. Snider and John W. Winkler.

Teach your child to reason — it is as important as learning to walk and talk.

## CONTEST

Complete this verse Win a prize

"California's going to be first  
"Let's not let the bubble burst  
"Send Glen and Tom back to D.C.  
"They'll spend our money wise-ly,  
"Keep us strong, and keep us free

Send your entry to:

**Sierra Madre Republican headquarters**

53 N. BALDWIN

Contest closes Oct. 23. Winners to be announced at Republican Club meeting, October 24.

ELECT:

**GLEN LIPSCOMB**

Rep. 24th Congressional District

**THOMAS KUCHEL**

U. S. Senator



MRS. GARY DOUGLAS MOLINE  
... nee Donna Lynette Seaman

### Donna Lynette Seaman Wed To Gary Douglas Moline

One of the most beautiful weddings of the fall season took place Saturday evening at 8 o'clock, when Donna Lynette Seaman and Gary Douglas Moline were married in a double ring ceremony in the Chapel of the Roses, Pasadena.

Donna is the daughter of Mr. and Mrs. Robert Staman of 525 W. Montecito Ave., granddaughter of Mrs. Gladys Jackson of 55 N. Auburn Ave. and the late Dr. E. L. Jackson. Gary is the son of Mr. and Mrs. Douglas F. Moline of 1827 La Ramada, Arcadia, and grandson of Mrs. Frances Jensen and Mrs. Mayme Hart.

The lovely bride wore an original Cahi 111 wedding gown with a scalloped neckline, the bodice being embroidered with iridescent sequins, and short dainty sleeves. The front of the full skirt was imported Chantilly lace over taffeta and the back was designed of tiered tulle that fell into a chapel train. A finger tip veil fell from a tiara crown of seed pearls and she carried a bouquet of white orchids and stephanotis.

Nan Tyler, the bride's cousin, was maid of honor, dressed in melon colored organza over taffeta and carried an arm bouquet of yellow roses.

Junior bridesmaids were the bride's sisters, Noelle Seaman, in a full skirted melon colored silk organza over taffeta with a bouquet of yellow roses, and Roberta Seaman, also in melon colored organza over taffeta with bouquet of yellow nosegays.

Flower girl was Noell

Darcy Lee in yellow silk organza over taffeta carrying a white basket with melon colored streamers and melon colored carnations.

Douglas F. Moline and two uncles, Jack Hart and Errol Altmeyer, were best man and groomsmen, respectively.

Mother of the bride was stunning in a champagne colored silk brocade sheath with matching accessories, a matching gold hat and wore a shoulder corsage of white butterfly orchids.

Mother of the bridegroom wore a two-piece moss green sheath, white seed pearl bag and emerald colored hat, shoes to match and white butterfly orchids.

Reception for all the wedding guests was held in the court and foyer of the chapel. Later, a few close friends of the family and the wedding party were entertained at the Seaman home on West Montecito.

Mr. and Mrs. Moline spent their honeymoon at Lake Isabella and are now at home at 136 W. Montecito.

**Couple Married  
In Las Vegas**

Mr. and Mrs. Jerome Seitz announce their marriage that took place in Las Vegas, Oct. 14. The bride is the former Nell Comstock of Sierra Madre.

Mr. and Mrs. Seitz will make their home at 255 W. Grand View.

## Sierra-Hastings News

by  
Joyce Wenger  
SYcamore 8-4777

If you're suffering the familiar pains of "mid-October meetings," which means that every club, school, church or political activity to which you belong is depending on YOU — then allow me to prescribe my favorite remedy. Three days (minus children) at the Hotel del Coronado! This fabulous old (circa 1887) hostelry, located just a ferry boat ride away from San Diego, recharged our vim and vigor last weekend.

There's an air of gracious splendor throughout, plus a playground beside the pounding surf to delight the most energetic sportsman.

Dining in both the Crown and Luan Rooms, we realized, was only the beginning. There seemed to be enough dining, ballroom and banquet rooms to try a different one each night for a week. Despite the varied gourmet offered at the Hotel del Coronado, we did sneak away one evening to join former Altadenans, Lorraine and Bob McIlwain at the new and equally fabulous "Westward Ho" in Mission Valley.

Remembering there were just 61 more shopping days until Christmas, I dashed south of the border to the much heralded Woolworths. I think they saw me coming — found out later I was overcharged 75 cents for a pitcher. But I'm happy with a donkey and elephant pinatas I brought home. You can guess for which occasion! Wouldn't want the local chamber of commerce

to take offense — but I guess the most rejuvenating thing about our weekend excursion was drinking in the beautiful smogless blue sky!

Dorothy and George Lich gave a small dinner party Saturday night. Guests were Messrs. David Zinsmeyer, and Harrison Baker. The Bakers, by the way, had quite an eventful trip to San Francisco last week, where they attended the convention of Realtors. Bud walked into a liquor store, purchased ice cubes and as he walked out told the store owner he'd be right back he'd forgotten something.

When he returned a few moments later, the owner excitedly told him a gunman had had a gun in his back while Bud was making his purchase and that the gunman fled when Bud said he'd be right back. The store owner and Bud nervously concluded they were both lucky not to have been shot in the back! The next day while Jo and Bud were having luncheon a woman jumped 22 floors to her death outside their restaurant. The Bakers seem happy to be home!

Tony and Vivian Stabile hosted a pre-opening party last night. Guests gathered at their home on New-haven for cocktails and then

Please turn to Page 8

SAVE TIME AND  
MONEY LATER  
—WITH A

watch  
check-up  
now!

Here's why it's so important to get a check-up by a qualified, professional watchmaker. A good watch is made to work constantly, for years. But jarrings, dust, dirt or humidity can sometimes throw off its intricate, hard-working mechanism. Of course, your watch may be working fine, but if you bring it in for a check-up now you may avoid possible costly damage later.

COMPLETE  
SATISFACTION  
GUARANTEED

### King Jewelers

24 W. SIERRA MADRE  
BOULEVARD  
Sierra Madre  
Phone EL 5-1571

• EARLY AMERICAN  
and  
• CONTEMPORARY  
FURNISHINGS

Mc Kibben

FURNITURE

47 W. SIERRA MADRE BLVD.

Open 9-5:30  
Friday 'Til 9

SIERRA MADRE  
EL 5-0463



Guitars! Glitars! Glitars!! Everyone wants to learn guitar . . . We're pleased at being asked to conduct guitar classes at La Salle High School. 22 students names on the roster so far, including Brother Herold! Music For Everyone private home lesson enrollment is up to 179 students including adults. We now have 12 teachers on our staff offering instruction on most all instruments. We'll be needing another guitar instructor soon. Non-smokers only please . . . call EL 6-1143.

This week's note champ is David Rapp! Will you be next?

## Have You Heard?.. About Barwick's New Deep Pile 501 Nylon Carpeting

that you  
never, never pamper!

**Strato 501**  
Made of Dupont 501 Nylon

**\$9.95** sq. yd.  
labor extra

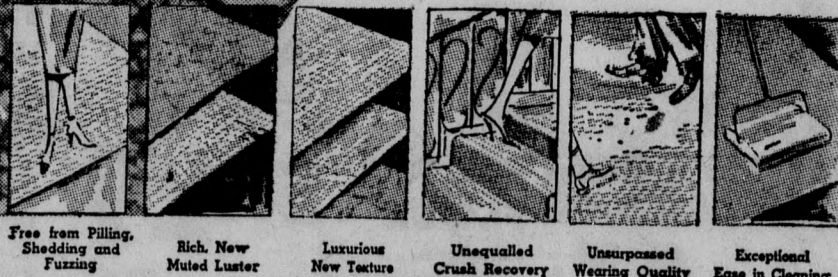
A new continuous filament fiber with a remarkable velvety luster and softness, yet so resistant to pilling and shedding — that's Du Pont 501 Nylon! Developed specifically as carpeting fiber, these qualities are dramatically high-lighted in this wonderful new carpeting by Barwick. You'll never, but never, have to be lousy about the beauty of this carpet.

- 18 Colors:
- Sandalwood
  - Fern Green
  - Honey Beige
  - Triton Blue
  - Banana Cream
  - Pongee
  - Vermouth Green
  - Lilac
  - Brown
  - Tangerine
  - Envy Green
  - Slate Blue
  - Eggshell White
  - Praline
  - Golden Tan
  - Lagoon Blue
  - Royal Red
  - Reseda Green

WITH 100% OF  
DU PONT  
501

CARPET  
NYLON

Offering All These Extras  
in Carpeting Performance!



**Brown's Furniture**

EL 6-1371

303 W. SIERRA MADRE BLVD.

9 A.M. TO 6 P.M.  
FRI. — 9 A.M. TO 9 P.M.

## MACABOB TOYS

IN COOPERATION WITH  
**JUANITA STUDIO**  
Pasadena's Leading Professional  
Photographer

8x10  
CHILD'S  
CHRISTMAS  
PHOTOGRAPH

**\$192**

- Picture taken in our store
- Selection of proofs
- Parent or guardian must accompany child
- Group pictures can be arranged
- Satisfaction of your money back
- Delivery for Christmas



PICTURE HOURS:  
No Appointment Necessary  
Thurs., Oct. 18 — 10 to 6 P.M.  
Friday, Oct. 19 — 10 A.M. to 6 P.M.  
Sat., Oct. 20 — 9:30 A.M. to 5 P.M.

BOB & BETTY GOBRECHT — Owners

## MACABOB TOYS

2980 E. COLORADO BLVD., E. PASADENA  
BETWEEN ROSEMEAD & SAN GABRIEL BLVD. OPPOSITE GWINN'S RESTAURANT  
ACRES OF FREE PARKING • SY 6-8131 • MU 1-1391 • AIR CONDITIONED

## Vogue Doll Fashion Show

Saturday, Oct. 20 -- 2 P.M.

SEE HASTING'S AREA LITTLE  
GIRLS MODELING LIFE SIZE  
DUPLICATES OF ACTUAL

**Vogue Dolls**

"The Fashion Leaders in Doll Society"

- Ginny Doll
- Jill
- Littlest Angel
- Ginny Baby
- Baby Dear and the Newest Baby Dear One

OUR CHRISTMAS TOYS  
ARE HERE — LAYAWAY  
NOW WHILE SELECTIONS  
ARE COMPLETE

BANKAMERICARD WELCOME

Several will win a  
free Baby Dear  
Doll at Showtime



I'M GINNY  
The original 8" inspiration  
for the fabulous GINNY  
DOLL FAMILY. She sleeps,  
sits, stands, kneels and walks  
and has captivated little  
girls for over a decade.  
Basic Doll \$1.98. Separate  
clothes \$1.00 to \$2.50.

Store Hours:  
Mon., Thurs.  
and Fri.  
9 to 9  
Tues., Weds.  
and Sat.  
9 to 5:30



October 21 -- 8:00 P.M.

## Lipscomb To Be Guest Speaker For Republicans

The Honorable Glenard P. Lipscomb will be the guest speaker at the Sierra Madre Republicans meeting on Wednesday, October 24, at 8 p.m. at the Sierra Madre Woman's Clubhouse.

Representative Lipscomb has been in public service for 15 years, serving for six years in the California State Assembly and nine in Congress. He is Chairman of the California Republican delegation in Congress and a member of the important House Appropriations Committee. He also serves on the House Judiciary and Department of Defense Appropriations Committees and the sub-committee on Export Control. His three-year battle to investigate House investigation in U.S. trade with Soviet-bloc nations finally has been successful.

Mrs. Mary D. Tumilty, program vice president of the Sierra Madre Republican

cans, invites all Sierra Madre Republicans to attend to meet Mr. Lipscomb, who "is eager to meet and to become friends with his new constituents. With the extended session of Congress cutting short his time, he can't make as many visits as he would like to all the communities he represents. Let's take advantage of this opportunity to show him the strength of our 100% Republican support. We also invite all interested Democrats and independents who would like to hear him to join us."

### RETURNS

Bill and Betty Wark enjoyed a trip last weekend up the east side of the state going into the High Sierra and Big Pine and hitting a snowstorm and returning Sunday night.

Bill is a member of the Sierra Madre Search and Rescue Team.

### LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
THE UNDERSIGNED does hereby certify that he is conducting a typewriter repair business at 115 N. Baldwin Ave., City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of TYPEWRITER SPECIALTIES and that said firm is composed of the following person, whose name and address is as follows, to-wit: William L. Sparks, 115 N. Baldwin Ave., Sierra Madre, Calif. of October, 1962.

WITNESS my hand this 1st day of October, 1962.

WILLIAM L. SPARKS  
STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES

ON THIS 1st day of October A.D., 1962, before me H. Clay Raviva a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared William L. Sparks known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

I, WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. CLAY RAVIVA  
Notary Public in and for said County and State  
My Commission Expires Feb. 19, 1963

Publish Sierra Madre News  
October 4, 11, 18, 25, 1962

Economy to some people means only one thing — a reduction in the other fellow's salary.

## Mrs. Julia Davis Returns To S.M.

Mrs. Julia ("Mama") Davis who has been living in Las Vegas for the past six years returned to Sierra Madre, Tuesday, Oct. 16 and is now living at 50 S. Hermosa. She has been state chaplain for the Nevada Blind Center for the past two years.

Mrs. Davis had lived in Sierra Madre for 18 years before moving to Las Vegas. She has nine children now living in this area, 24 grandchildren and two great grandchildren.

## Kappa Alpha Theta To Meet

Mrs. Raymond Logan will open her home at 655 S. Madre, Pasadena, Thursday, Oct. 25 at 10:30 a.m. for a coffee for members of Kappa Alpha Theta who reside in the Sierra Madre-Pasadena-Alhambra area.

Neighborhood coffees are being held during the month of October for all Thetas in the Pasadena Alumnae chapter. Anyone desiring additional information or reservations call Mrs. Logan at SY 2-6976.

Welcome Savers!



- Higher Earnings on Savings
- Ample FREE Parking
- Save-by-Mail; Postage Free
- Hours: Weekdays 9-4, Fridays 'til 6

**ATLAS FEDERAL**  
SAVINGS AND LOAN

722 E. Colorado Blvd. • Pasadena, Calif.  
HI 6-5239 • SY 5-9531

## Don Benito PTA Special Meeting

All parents new to Don Benito are invited to attend an informal meeting on Wednesday, Oct. 24 at 7:45 p.m. in the school cafeteria sponsored by the PTA.

Mr. Edward Shutman, principal and Miss Agnes Mitchell, school nurse will be there to answer questions that will help parents become better acquainted with the school and community.

Parents are requested to telephone Mrs. Ben Mead at EL 5-8832, if they plan to attend. Assisting Mrs. Mead on the hospitality committee are Mrs. Robert Cohan, Mrs. Peter Bender, Mrs. John Sessions and Mrs. William Kinard.

## Ralphs Markets Honor Dodger Star Maury Wills

In a colorful ceremony that was televised and also covered by radio and the press, Dodger Star Maury Wills (the man who stole 100 bases and 100,000,000 hearts) was recently honored as the greatest base stealer of all time. A mass demonstration of appreciation for the flying Dodger's record-breaking prowess was held in the County Hall of Administration, spearheaded by Supervisor Warren M. Dorn on behalf of the Board of Supervisors. In the above picture, County Supervisor Dorn and George Gugler, Production Superintendent

of Ralphs Grocery Company, Bakery Division, present a specially decorated cake to Maury Wills, as Andrew Neil of Ralphs looks on.

The cake, a creation of Ralphs award winning bakery artists, was a replica of the Dodger Stadium, complete with grandstands, bleachers, flags, and the baseball diamond itself with all the bases eliminated except home plate and the phrase "Maury was here."—a new and novel addition to the lengthening list of awards that have been made to this outstanding athlete.

Supervisors, mayors, councilmen, other public officials, famous sports writers, television and radio sportscasters all paid tribute.

Warren Giles, President of the National League, was there, as were Doris Day, Mayor Sam Yorty, Councilwoman Rosalind Wymann, Councilman John S. Gibson, Supervisors Frank Bonelli and Burton Chace. Undersheriff James Downey. Letters and telegrams were received from Governor Edmund G. Brown, Richard Nixon, Sheriff Peter P. Pichess, Supervisors Kenneth Hahn and Ernest E. Debs, Bing and Larry Crosby, Jackie Robinson, Nat King Cole, Walt Disney.

## Hobo Night October 20

With kerchief and staff, Sierra Madre Republicans, old and young, and their friends will trod the rails and byways to the "Hobo Humoresque" at Hoboville, 155 Olivera Lane, on Saturday night, Oct. 20, at 8 o'clock, for an evening of refreshments, entertainment and dancing to the Dance-landers.

Anticipating a large crowd, Mrs. William Bennet, chairman, encourages an early purchase of tickets, which are available at Republican Headquarters, 53 N. Baldwin, or from Precinct Captains.

"We especially invite TARS—teenage Republicans—for an evening of entertainment especially planned for them. Come join us and help us raise lots of money to boost our candidates over the top."



## BROWNIE Fiesta CAMERA OUTFIT

Complete snapshot outfit . . . at low, low cost!

Everything you need to capture your good times in pictures—all in one value-packed outfit! Brownie Fiesta camera takes snaps in color and black-and-white, even color slides. Just aim, shoot for 12 big pictures on a roll. For indoor pictures, flash holder slips right on top of camera. Outfit includes camera, flash holder, film, bulbs, batteries, neck strap, in gift box.

**Hartman Rexall Pharmacy**  
RELIABLE PROFESSIONAL PHARMACISTS

29 N. BALDWIN

ELgin 5-3311

THE "GOOD OLD DAYS" ARE HERE AGAIN

RALPHS ARCADIA STORE

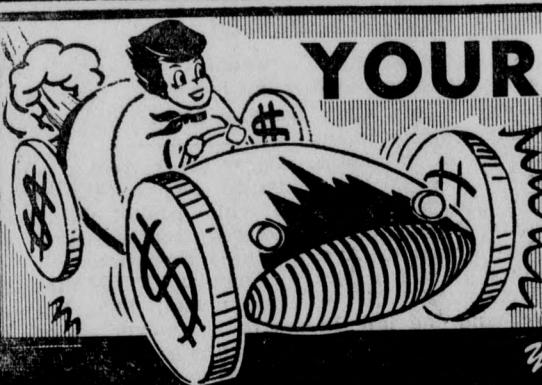
211 FOOTHILL BLVD.

SUNDAY, OCT. 21, 9:30 a.m. to 7 p.m.

Enjoy them here or take home a bagful! They're delicious

**HAMBURGERS . . 29¢**

WITH ALL THE TRIMMINGS  
MUSTARD  
ONIONS  
RELISH



**YOUR DOLLAR GOES FARTHER AT**

Your Dollar Goes Farther on Meat Specials!

RALPHS GOLDEN PREMIUM BEEF—U.S.D.A. GRADED CHOICE

**CHUCK ROAST**  
BLADE CUTS  
**43¢ LB.**

**7-BONE ROAST**  
CENTER CUT  
**49¢ LB.**

**BONELESS ROASTS**  
BEEF CLOD OR BRISKET  
**85¢ LB.**

**ROUND BONE ROAST**  
WELL TRIMMED  
**55¢ LB.**

**CHUCK STEAKS**  
WELL TRIMMED  
**49¢ LB.**

**SLICED BACON**  
AMOUR'S STAR  
**59¢ PKG.**

**SHRIMP STICKS**  
ROSES—9-OZ. PKG.  
**49¢**

**CHIFFON FACIAL TISSUE**  
5 FOR \$1.00  
PRICE INCLUDES 3¢ OFF LABEL

**HUNT'S UNPEELED WHOLE APRICOTS**  
1-12, 16-OZ. CANS  
**4¢ \$1.00**

**GERBER'S BABY FOOD**  
12 1-12, 16-OZ. JARS  
**12¢ \$1.00**

**MINUTE MAID LEMONADE**  
2 1-12, 16-OZ. CANS  
**15¢**

**C&H SUGAR**  
PURE CANE  
**5 1-12, 16-OZ. CANS**

**RATH FRANKS**  
REGULAR  
**45¢**

**CHEDDAR CHEESE**  
RAPH'S LONGHORN  
**59¢**

**BEEF, HAM or CORNED BEEF**  
BUDDO'S CHIPPED  
**3 1-12, 16-OZ. PKGS.**

**BLUE BONNET MARGARINE**  
1-12, 16-OZ. PKG.  
**25¢**

**OH BOY PIZZA**  
FRESH PACT FROZEN GRADE "A" ITALIAN  
**39¢**

**GREEN GIANT VEGETABLES**  
FROZEN-IN BUTTER SAUCE  
**3 1-12, 16-OZ. PKGS.**

**CHERRY ROYAL ICE CREAM**  
RALPHS GOLDEN PREMIUM  
**29¢**

**ROASTING CHICKENS**  
LANCASTER FARMS  
**49¢ LB.**

**SHORT RIBS**  
LEAN BEEF  
**33¢ LB.**

**STEWING BEEF**  
BONELESS  
**83¢ LB.**

**RIB STEAKS**  
WELL TRIMMED  
**98¢ LB.**

**SPENCER STEAKS**  
BONELESS  
**\$1.79 LB.**

**CORNED BEEF**  
PATMAN'S  
**69¢ LB.**

**FISH STICKS**  
CERT-FRESH FROZEN  
**89¢ 1-12, 16-OZ. PKG.**

**BREADED SOLE**  
CERT-FRESH FROZEN  
**55¢ 1-12, 16-OZ. PKG.**

**FRESH SALMON STEAKS**  
CENTER CUT  
**98¢**

**EVAPORATED MILK**  
TALL CANS  
**10¢ \$1.00**

**MA BROWN PURE APPLE BUTTER**  
3 1-12, 16-OZ. JARS  
**3¢ \$1.00**

**DENNISON'S CHILI CON CARNE**  
1-12, 16-OZ. CANS  
**4¢ \$1.00**

**VICKS VAPORUB**  
1-12, 16-OZ.  
**39¢**

**ENGLISH MUFFINS**  
RALPHS  
**19¢ 29¢**

**COFFEE CAKE**  
RALPHS MELTAWAY DANISH  
**35¢ EACH**

**RALPHS 49ER BREAD**  
HOME STYLE WHITE OR WHEAT  
**25¢ 15-OZ. STD. LOAF**

**QUAKER OATS**  
QUICK OR OLD FASHIONED  
**19¢ 39¢**

**FOLGERS COFFEE**  
LONG GRAIN WHITE  
**59¢ 1-12, 16-OZ. CAN**

**M.J.B. RICE**  
28-OZ.  
**41¢ 61¢**



**Ralphs**

Your Dollar Goes Farther on Produce Specials!

**GRAPES**  
SWEET ITALIA MUSCAT  
**10¢ LB.**

**PEACHES**  
FANCY FREESTONE  
**2.25¢ 2 LBS.**

**ONIONS**  
NO.1 BROWN  
**4¢ LB.**

**SANDRA SHEER NYLONS**  
REGULAR PRICE  
**99¢ \$1.09**

**ASSORTED STYLES, SIZES & SHADES**  
LIMIT ONE COUPON PER ADULT CUSTOMER, OCT. 18, 19, 20, 21 ONLY

**COUPON**  
THIS RALPHS COUPON WORTH **40¢** ON PURCHASE OF ONE PAIR

**MA BROWN PURE APPLE BUTTER**  
3 1-12, 16-OZ. JARS  
**3¢ \$1.00**

**DENNISON'S CHILI CON CARNE**  
1-12, 16-OZ. CANS  
**4¢ \$1.00**

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**4¢ \$1.00**

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LONG GRAIN WHITE  
**59¢ 1-12, 16-OZ. CAN**

**M.J.B. RICE**  
28-OZ.  
**41¢ 61¢**



ANOTHER

**Royal**  
**AUTUMN**  
**CLEANING SPECIAL**  
**SAVE 10%**  
**ON THE DRY CLEANING OF**

- BLANKETS
- COMFORTERS
- DRAPERIES
- THROW RUGS
- SLIP COVERS
- MANY OTHER HOUSEHOLD ITEMS

DRAPERIES TAKEN DOWN AND REHUNG AT NO EXTRA CHARGE

**The Royal**  
OFFER GOOD ONLY  
OCT. 8 THRU NOV. 17

AT OUR DRIVE-IN 443 S. RAYMOND AVE.  
HASTINGS RANCH SHOPPING CENTER OFFICE  
OR TELEPHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

Your Dollar Goes Farther on Non-Food Specials!

**VICKS VAPORUB**  
1-12, 16-OZ.  
**39¢**

**ENGLISH MUFFINS**  
RALPHS  
**19¢ 29¢**

**COFFEE CAKE**  
RALPHS MELTAWAY DANISH  
**35¢ EACH**

**RALPHS 49ER BREAD**  
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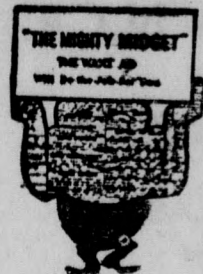
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LONG GRAIN WHITE  
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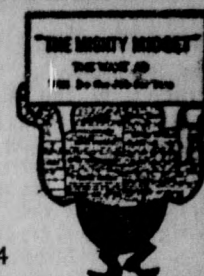
**DENNISON'S CHILI CON CARNE**  
1-12, 16-OZ. CANS  
**4¢ \$1.00**





## WANT ADS... MAY WE HELP YOU?

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch. Directory rate 90c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday. EL 5-3324



## WORK WANTED

RELIABLE woman will baby sit days or evenings.  
355-7311 A-9-10tf

RELIABLE LADY to baby sit day or eve. Own trans.  
Call EL 5-6900. A-10-26tf

EXPERIENCED mature baby sitter. Day, eve., wkends. Own trans. EL 5-3000.

EXPERT Japanese gardener, 15 yrs. exper. Reasonable. Call after 5 p.m. SY 8-5260, Harry. A-8-9-11-8

**HOUSE CLEANING**  
11 Yrs. Experience  
Window & Wall Wash,  
Floor Waxing. Call  
COLLINS  
JANITOR SERVICE  
EL 9-8456

XLNT ironing in my home, \$1 hr. 329 W. Montecito. EL 5-0775. Lois Wallace. A-10-18tf

EXPERIENCED Japanese gardener. Good reasonable service. SY 2-5742. A-10-18-11-15

IRONING in my home. General housework, baby sitting. EL 5-9593. A-10-14-10-25

GARDEN SERVICE. Yard clean up. Trees, shrubs removed. Lite hauling. SY 7-8880. A-6-7tf

IRONING done in my home. Reasonable. 111 N. Sunnyside. EL 5-8779. A-11-28tf

CHILD DAY CARE  
LICENSED HOME  
EL 5-9558. Also Part Time.

CARPENTER, CABINET, AND REMODELING WORK. 355-7311. A-9-20tf

JIM'S CHAIR REPAIR  
Furniture refinishing. Kitchen, bath, cabinet refinished. Chair seats, cane fiber. EL 9-9691. A-10-4-10-11

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL 5-3260. A-11-30tf

**WALLS AND WINDOWS  
WASHED  
FLOORS WAXED  
HERMAN DAVIS  
EL 8-7762**

## LEGAL NOTICE

**CERTIFICATE OF BUSINESS  
FICTITIOUS FIRM NAME**

"THE UNDERSIGNED does hereby certify that he is conducting an equipment sales business at 50 N. Hill Avenue, City of Pasadena, County of Los Angeles, State of California, under the fictitious firm name of Equipment Sales Company and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit:

William A. Vensel, 187 W. Montecito Ave., Sierra Madre, California.

WITNESS my hand this 17th day of September, 1962.

WM. A. VENSEL  
STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss

ON THIS 17th day of September A.D. 1962, before me, Evelyn Kinser, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared William A. Vensel known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in the presence and in the hearing of the undersigned.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

M. EVELYN KINSER  
Notary Public in and for said County and State  
My Commission Expires March 3, 1963

Publish Sierra Madre News  
October 11, 18, 25, Nov. 1, 1962

## HELP WANTED

## WE NEED YOU!!

for TREMENDOUS Christmas sales with Avon. Customer demand greatest in history!  
SY 3-6044 or HI 6-5788 B-10-18

## BUSINESS OPPORTUNITY

FOR SALE — Jo Waelen Relics 35 E. Montecito. (A shop dealing in antiques, etc.) For information call Whalen, EL 5-0053, EL 5-8737 or Miller, EL 5-3627 BO-10-18-11-1

## FOR RENT

FURN. bachelor apt. Water pd. Off street parking. \$50. 47 W. Grand View, Sierra Madre. EL 5-2532 D-10-18tf

UNFURN. 2-bdrm. house, newly decorated, garage, water pd. Quiet st., adults. EL 5-9753. D-10-18-10-25

\$48 FURN. bachelor apt. Util. pd. Compact, practical. 534 Brookside Lane, Sierra Madre. EL 5-8156 D-10-18-10-25

UNFURN. 1-bdrm. house, sun porch, bath and shower. Fenced yard, close in. \$70. EL 5-1491 D-10-18

FURNISHED room w/private bath and outside entrance for middle aged lady. EL 5-1192 D-10-18tf

SINGLE furn. apt. near downtown Util. pd. \$37.50 Apply 10 W. Highland after 5 p.m. D-10-18

## "BEAUTIFUL"

"MAR-VUE"  
M-arvelous Scenic View  
A-bundant Storage  
R-estful & Quiet — Adults  
\$135.00

V-ery large Rooms  
U-p Where Air Is Fresher  
E-verything's Nice  
451 N. Baldwin 2-Bd.-2-Ba.  
EL 9-9691 A-10-4-10-11

FURN. bachelor apt. Util. pd., \$65. EL 5-0356 D-10-11tf

BRAND NEW 2-bdrm. unfurn. apt. Blt. in stove. Close in. EL 5-0978 D-10-11-10-25

UNFURN. 2-bdrm. apt. W/w carpeting, drapes, blt-ins., air cond., heated pool. 1 block to shopping. 32 Esperanza. EL 6-1120 D-10-11tf

UNFURN. 2-bdrm. apt. W/w carpeting, drapes, blt-ins., air cond., heated pool. 1 block to shopping. 32 Esperanza. EL 6-1120 D-10-11tf

SMALL 1-bdrm. rear cottage. Stove, refrig. Inquire 69 Suffolk. EL 5-6141, eves. & wk-ends. D-10-11tf

## 1 &amp; 2 BDRMS.

fully CARPETED, DRAPED and AIR COND. BUILT-IN KITCHENS, POOL & CARPORTS.

Furn. or Unfurn.  
From \$155 up  
No Pets

## BALI HAI

220 E. Sierra Madre Blvd.  
SIERRA MADRE  
355-3751 — 355-7737

FURNISHED apt. Employed gentleman. Util. paid. Parking. EL 5-9470 D-9-20tf

2-BDRM. apt. unfurn. Cpts., drapes, blt-ins., air cond. Quiet. Lovely gardens and patio. Avail. Oct. 15. Adults. 439 W. Mariposa. EL 5-7060 or EL 5-6042 D-9-20tf

UNFURN. 1-bdrm. house. high in Sierra Madre. Small fenced yard. Adults. CA 1-9489 D-9-20tf

## FOR RENT

2-BDRM. and glassed in porch, partly furn. small cottage in shady court. Recently repainted. Fenced yard. Suitable for 2 children. 476 "H" Sturtevant, Sierra Madre. \$73. EL 5-0046 D-10-4tf

## OFFICES

## OR SALES SPACE

Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

FURNISHED 3-rm. house for single person, \$45. EL 5-0237. 163 N. Grove St. D-10-14-10-18

3-BDRM., 2 bath unfurn. house w/dishwasher, drapes, and carpets. Adults only. No pets. Water and gardening pd. Use of pool, \$175. D-10-4tf

## FREE

MINK STOLE  
TRIP TO PARIS  
MANY PRIZES

Nothing to win. Enter your name while seeing THE NEW TOWN HOUSE 1 & 2 Bedroom Apts. at 145 N. MOUNTAIN TRAIL, Sierra Madre Open Daily

Barney Yunc  
Realtor  
SYcamore 58-0-58  
3816 E. Foothill Blvd.

FURN. 1 bdrm. deluxe apt. All elec. refrigerated air conditioning. Ample subterranean parking. Laurel View Apts. 80 E. Laurel, Sierra Madre. EL 5-8248 after 5 p.m. D-10-4tf

1-BDRM. unfurn. apt. Beautiful surroundings. Garage. Patio. No children. 411 W. Sierra Madre Blvd. D-10-4tf

## FOR SALE — MISCELLANEOUS

## GET THE BACK TO SCHOOL TYPEWRITER NOW

RENT OR BUY  
Hawley's Service  
EL 5-9404  
25 S. BALDWIN

RUMMAGE SALE PRICES  
Men's shirts, pants, 25c up  
Ladies' dresses, shoes, blouses, 20c up. Children's clothes, 10c up  
Mattresses, beds, \$5.95  
Furniture, antiques, dishes, misc. Fresh stock daily  
Open every night till 9  
VETERANS THRIFT STORE  
25 E. Colorado, Pasadena E-2-1tf

Pasadena Auxiliary of the Boys Republic presents  
WORLD'S LARGEST RUMMAGE SALE  
300 E. Green St., Pasadena  
THURS., OCT. 25  
9 a.m.-3 p.m.

FACTORY SECONDS — Pickled melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries. E-4-6tf

1ST & 2ND REAL ESTATE LOANS  
INSURANCE FUNDS  
@5% AVAILABLE  
Up to 25 yrs. to repay on first loans  
So. Calif. Trust Deeds  
HI 6-4423 MU 1-9058

WANT TO BUY  
3 BEDROOMS AND DEN  
Altadena buyer will put \$10,000 down — home not over 15 yrs. Will pay up to \$20,000. Blt. ins O.K.

CASA GRANDE REALTY  
SY 4-3644 SY 8-4850

FOR SALE — REAL ESTATE  
Charming spacious 2 story on huge tree-shaded site in excellent S.M. location. 4 bedrooms, 1 1/2 tiled baths on upper level. Lower level has paneled den, living room with fireplace, separate dining room, kitchen with all built-ins, plus service room with 1/2 bath. Secluded yard with 16x40 pool and dressing room. Flagstone patio. Owner leaving area. No sign. Appt. please \$36,000

4 BEDROOMS — DEN & POOL  
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## FOR SALE MISCELLANEOUS

FIREPLACE wood \$30 cord at 406 Pleasant Hill Lane. EL 5-6744. E-10-11

DROP leaf mahog. table w/6 chairs, 3 leaves, table pad, \$55. modern kitchen hutch, \$15. All very good cond. EL 5-9838 or EL 5-9839 E-10-4tf

G.E. push button stove, \$50. Davenport-bed, \$10. Encyclopaedia. EL 5-2563 E-10-18

FREE — 1 bottle Amphoteric shampoo after purchase of the 5th bottle. Foods for Health, 304 S. Baldwin Ave., W. Arcadia. EL 5-10-18

## Special Offer

We will dry clean, oil and adjust your

• Port typewriter \$6.50  
• Stan. typewriter \$10.50

OFFER INCLUDES  
• A new cotton ribbon  
• Free pick up & delivery  
Offer good thru 10-24-62

TYPEWRITER SPECIALTIES  
EL 5-8711 HI 7-3374

CITIZENS BAND RADIO SACRIFICE — Complete citizens band communications systems consisting of 2 EICO model 762 transceivers, (one 12 VDC, and one 115 VAC) auto whip plane antennas, microphones, co-ax cables and connections ready to install in home and auto. New. Orig. investment \$330 will sacrifice for \$165. EL 5-9897. E-10-18

DRESSMAKING  
EXPERT in fittings and alterations. Also new garments made. EL 6-1874.

TRUST DEEDS  
PRIVATE funds for R.E. financing. 1st or 2nd T.D.S. L. D. Lindsey, 1045 W. Huntington Dr., Arc. HI 6-5229 HI 6-1938 T-8-9tf

SECURED 2nd trust deeds purchased at small discounts. The Foothill Credit Co., Sierra Madre. EL 5-0046. T-12-15tf

SIERRA MADRE TRANSFER Local and long distance moving. EL 5-3374.

REAL ESTATE LOANS  
1ST & 2ND REAL ESTATE LOANS  
INSURANCE FUNDS  
@5% AVAILABLE  
Up to 25 yrs. to repay on first loans  
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## PIANOS

PRIVATE PARTY WANTS TO BUY PIANO FOR CASH. SY 9-7228 Pno. \*10-4-10-25

## PETS

PURE bred Irish terrier dog, very affectionate. Free to good home. SY 4-9768 O-10-18

FOR SALE — REAL ESTATE  
WILL TRADE income property zoned for apts., walking dist. to main post office, furn. duplex (1-bdrm. ea.) incl. 2-bdrm. front house, well kept, for small Sierra Madre property. HE 5-0251 C-9-20tf

OPEN 24 THURS., FRI., SUN. Furn. or Unfurn.  
288 W. GRAND VIEW  
Cute 2-bdrm. home with small back yard. Attached roofed patio plus patio under the trees. Make offer on the asking of \$18,500. Call for an appointment to see.  
SY 8-2059  
HANSON REALTY

TEXAS OWNER  
Must sell. 14 yr. old 2-bdrm. w/shake roof on wide lot in good location. Large liv. rm. w/beam ceiling and fireplace. Quality construction. Detached 2-car garage. Some furn. at this price. \$21,750. \$1500 down.  
EL 5-9164  
NAPIER REAL ESTATE  
25 S. BALDWIN  
SIERRA MADRE  
ARCADIA  
MULTIPLE LISTING

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## Sierra-Hastings News

tooted on down to 155 S. Rosemead, to the Stables' new restaurant, "Bull on the Roof!" The intriguing name refers to the western motif and the large pit for smoked barbecuing. The lucky first-nighters included Messrs. and Mmes. Earl Snyder, Greg Snyder, Mike Granieri, Ed Specht, John Veale, Grant Otten, Bruce Crane, John Horne, Darrell Wright, Jim Dysart, Ned Weber, Harold Sweet, Larry Elfelt, Jim McLaughlin, Milt Crompton, Fred Edwards, Al Sommerfield, Julie Cogorno, Vic Martinet, Eloy Martinet (from Las Vegas), Bill Joest, James Yglesias, Lito Valenzuela, Also Doctors and Mmes. Ross Lambert, C. W. Lambert, Richard Koontz.

Crib  
Crop

Couldn't wait to see the Hansel and Gretel production at Don Benito School this Friday and Saturday so I dropped in on a typical (?) rehearsal at the Morzovs'. This is the way things were shaping up — Gloria Muri-son putting doll face on Florence Ross — Bill Solani intermittingly whining the makeup proceedings and running the tape recorder for practice — Peggy Ward-law teaching Marge Sawyer a spooky rhythm — Vivian and Bean Mead (Hansel and Gretel) listening to Ron Toms and choir; Ann Edwards, Pat Thompson and Karl Beilstein, plus Bill Solani running over to sing his parts — Janet Cox carrying gun, lantern, shawl, and stool around because there was no room to set them down!

Marge Rowley along with Elizabeth Toms checking the gingerbread house with designer Merv Jagan and her assistant Mary Fair — Reynolds Cairncross all wrapped up in wiring for lights getting assist from Neal Rowley who also checked mike for vibration — Diane Brady flashing all over

Severin Lund Sorenson III was born Sunday, Oct. 14 at the Arcadia Methodist Hospital, weighing 8 lbs. and 11 ozs. and he is 22" long. He is the son of Mr. and Mrs. Sorenson II of 233 E. Orange Grove.

He is the grandson of Mr. and Mrs. Sorenson I of 30 Diamond St., Arcadia.

Severin III has a sister named Tina, who is 18 months old. Paternal grandparents are Mr. and Mrs. Severin Sorenson of 233 E. Orange Grove and maternal grandparents are Mr. and Mrs. Henry Johnson of Utah now in Stockholm, Sweden.

Mr. and Mrs. Robert Sallsbury of 561 Footfall Ave. are happy to announce the birth of their first child, a daughter, Cynthia Lynn, born Oct. 4 at the Arcadia Methodist Hospital, weighing in at 7 lbs. and 7 oz.

Her maternal grandparents are Mr. and Mrs. Robert Warren of Pasadena and paternal grandparents are Mr. and Mrs. Bert Sallsbury of Vallejo.

Paternal great grandmother is Mrs. Gottlieb Salzer of South Dakota.

Born to Mr. and Mrs. Louis Osti, a son, October 14 at the Sierra Madre Community Hospital, weighing 8 lbs. and 13 1/2 oz. He has been named Louis Osti II.

His maternal grandparents are Mr. and Mrs. Harold Goddard of 685 N. Auburn Ave. and his paternal grandparents are Mr. and Mrs. Fred Osti of 271 N. Grove St. His maternal great grandmother is Mrs. Ida Goddard and his paternal great grandparents are Mr. and Mrs. Emil Totusek of Tonka-wa, Oklahoma.

## Patricia Collins Engagement

Mrs. Nancy Collins of 420 W. Sierra Madre announces the engagement of her daughter, Patricia to Lawrence Keyes, son of Mr. and Mrs. G. Prescott Keyes of 79 W. Carter of Sierra Madre.

Miss Collins is a student at Pasadena High School. Mr. Keyes is employed at Caltech. No date has been set for the wedding.

If you have some items you don't need why not turn them into cash by advertising them in the classified ads.

## Autumn Tea October 24

The Sierra Madre Woman's Club will hold an Autumn Tea Meeting on Wednesday, Oct. 24, at the clubhouse, 270 W. Sierra Madre Blvd., at 2 in the afternoon. Program Chairman, Mrs. A. S. Myers, will introduce Mrs. John Homes, who is known as "The Orchid Lady." Mrs. Homes is a grower of orchids, and she will show different varieties of orchids to the club members and tell of the different ways they may be worn or used decoratively in the home. The hostess for the tea will be Mrs. Arthur Maricq.

## BALLET SLIPPERS

in black, white and pink . . .

## TIGHTS

in black or pink . . .

## LEOTARDS

in black or pink . . .

## TOE SHOES

in pink only . . .

FOR ALL THE GIRLS

FROM TOTS TO ADULTS . . .

RALPH'S SHOE STORE 41 N. Baldwin Ave.

## I.B.M.-Key Punch-N.C.R.

and  
General Office Training  
DAY AND  
EVENING CLASSES

BEGINNING OCT. 22nd

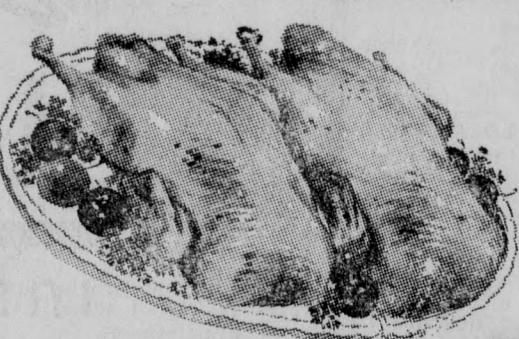
- Limited Enrollment . . .
- Guaranteed Training . . .
- Job Placement Service . . .

Call Immediately — 449-3990 - 684-0157

SAWYER SCHOOL OF BUSINESS  
1165 E. COLORADO BLVD. — PASADENA

## Roberts Market

HOME OF THE GREEN FROG

COMPLETE  
ONE-STOP  
FOOD SHOP"LARGE ENOUGH TO  
SERVE YOU —  
SMALL ENOUGH  
TO KNOW YOU"PRICES EFFECTIVE WED. thru  
SAT., OCT. 17th thru 20thLONG  
ISLANDFARMER F.C.H.  
DUCKLINGS 49¢ lb.U.S.D.A. Choice  
TOP ROUND  
STEAK . . . . .

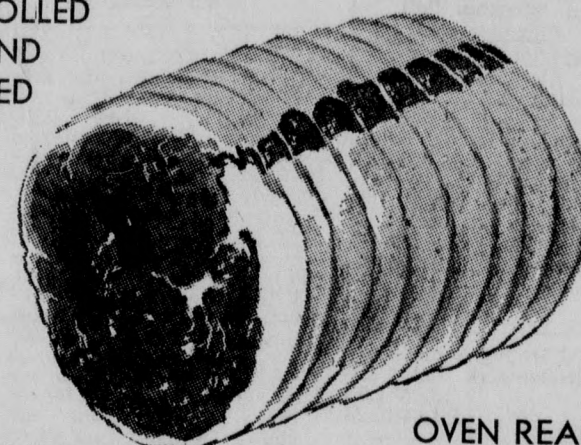
109¢ lb.

Boneless Tender  
SWISS  
STEAK . . . . .

89¢ lb.

Boneless  
SIRLOIN TIP  
ROAST . . . . .

109¢ lb.

ROLLED  
AND  
TIED

OVEN READY

BONELESS  
RUMP  
ROAST . . . . .

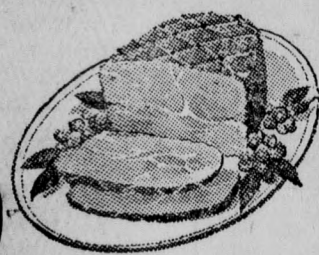
99¢ lb.

'FREE' -- CAN OPENER -- 'FREE'

\$1.00 VALUE WITH PURCHASE OF  
DANISH PICNIC STYLE PORK

SHOULDER — Skinless, Shank Removed

CANNED HAM 3-lbs. \$2.09 lb.



RATH BLACK HAWK

BACON

Lean SLICED . . 59¢ lb.

OSCAR MAYER  
PURE PORKLINK  
SAUSAGE 59¢ lb.Laura Scudder  
MAYONNAISE

24-oz. jar

45¢

Hemet  
YAMSLge. 30-oz.  
can

4 FOR \$1.00

Iris -- Solid Pack  
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# Editorially Speaking....

"Seek ye first the kingdom of God, and His righteousness; and all these things shall be added unto you."  
— The Bible Matt. 6:33

## The Free Press What Is It?

(Guest Editorial by Walter D. Thurber)

It is the Voice of the Community.  
The index of community accomplishments.  
The instigator of civic pride, neighborly togetherness in projects of benefit to the home environment.

Only the hometown newspaper can cry alarm, when dangers arise affecting ourselves and our neighbors.

Only the hometown newspaper can keep us thoroughly informed of the procedures and performance of local governmental agencies — streets, water, lights, schools, police and fire departments.

Only the hometown newspaper can safeguard Freedom in our spot in the nation — by keeping a careful watch and readiness to expose any efforts to disregard the requirements of law, either local, state or national.

Only the hometown newspaper can reach the minds and hearts of all of our citizens when worthwhile projects need the cooperation of all.

Only the hometown newspaper, by printing all the news, can weld that spirit of togetherness in civic pride and civic responsibility, which marks the progress of any community.

Only the hometown newspaper can expose the influences which constantly seek to destroy the Freedoms won by our nation, protected by our Constitution and enforced by our Bill of Rights.

Only the hometown newspaper's publisher risks financial disaster, when hometown citizens fail to appreciate the necessity for strong cooperation and unfailing support of a dedicated Free Press.

Only the hometown publisher, if he is an honest patriot, is subject to the open and devious attacks from those who would destroy Freedom in our nation — attacks which often cause him great financial loss, due to the loss of support of those who have listened to the calumnies without seeking the truth.

Only the hometown newspaper's readers and advertisers can assure to our community the continuing efforts to keep alive this voice of the community, so necessary to our safety, our welfare and our progress.

Many worthwhile projects fail, simply because human apathy takes too much for granted the sustained efforts of our many citizens who give unselfishly of their time and money toward the progress of their community. Unpaid city officials, hard working officers of our many clubs and organizations — intensive participation by many worthwhile citizens of both parties, to assure us fair and honest elections looking toward a free choice of local, state or national leaders — all these benefits of a Free Society would fail of achievement, without the existence of the Voice of the Community, our local newspaper, in every town and hamlet in this nation.

★ ★ ★ ★ ★

## Be Courteous!

In our concern with political affairs let us not forget our local community needs. October is the traditional time to share our prosperity with the less fortunate and to provide wholesome activities for our young people through our United Community Chest Drive. Our twelve local agencies belong; national agencies prefer to hold their own separate drives. If we fail to make our goal no one will help us; if national goals are not met here, other areas may make up the deficit. Our twelve agencies are Boy Scouts, Camp Fire Girls, Girl Scouts, YMCA, Nursery School, Toy Loan, Children's Hospital, Orthopaedic Hospital, Visiting Nurse Family Service, Travelers Aid and USO.

One hundred and seventy-five dedicated volunteers are trudging door-to-door asking their neighbors and friends to donate to these worthy community needs. They deserve every courtesy when they come to your door (many have reported that they have been treated rudely and made to feel like beggars asking for personal favors). This is a Community project, and the courtesy of acceptance should be accorded those that are giving their time and efforts in accomplishing the goal.

The cost of operating the Sierra Madre Chest is less than five percent (national figures run from nine to eleven percent and more. The recent Cancer Drive in San Gabriel Valley showed the cost to be 11.6 percent). The local costs include fees of \$125 paid to the national and state community chest organizations, which pay advertising costs on television, radio and bill board posters, give help and advice to local units and open the way for A.I.D. to be returned to our community, if so designated by our residents.

Expenses are mostly for printing and postage. No salaries or allowances are paid to any one; all work is done by volunteers. Board members offer the use of their homes for committee meetings and storage of materials. This would be possible only in a smaller, friendly community like Sierra Madre.

The Community Chest has undertaken:  
To help maintain Youth programs for our children: Girl Scouts, Boy Scouts, Camp Fire Girls, Y.M.C.A. and Toy Loan.

To help with Nursery School fees for children whose parents cannot pay the entire amount.

To underwrite health service for Sierra Madre residents at Children's and Orthopaedic Hospitals and from the Visiting Nurse.

To assist with Family Services counseling fees.  
To make small donations to Travelers Aid and to U.S.O. for the benefit of our 133 men now in the armed forces.

## Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers  
Peggy L. Evans }

Jack Kennedy ..... Advertising and Merchandising Manager  
Eloise Parker ..... Classified Advertising Manager  
Martha Sharp ..... Society Editor  
Frederic Schweppe ..... Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra News are those of the writers and do not necessarily represent those of the News.  
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

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## Freedom At Any Price

by Henry V. Witty

If this columnist were to wear a brand new padded cell against an old beat up straight jacket that 95 percent of Americans cannot identify the Alaska Mental Health Act, he undoubtedly would be the proud owner of one beat up old straight jacket; this could then be used to restrain one "super-patriot" who might dare speak out against the ultra-liberals in Washington and Sacramento.

The Alaska Mental Health Act, known as H. R. 6376, was passed into law by the 84th Congress in 1956. There are less than 350 mental patients in Alaska who are being cared for at Morning-side Hospital in Oregon, yet our government, under the Alaska Mental Health Act, has purchased one million acres of land in Alaska. The question might be raised — Why?

According to Albert Q. Maisel whose article, "The Tragedy of Sane People Who Get 'Put Away,'" which appeared recently in The Readers Digest, "Rev. John Doe, a Negro educator, violated the conventions of his community by attempting to enroll as a student at the all-white University of Mississippi. He was haled into court for a lunacy hearing and promptly dispatched to a mental hospital."

According to an AP release dated Oct. 2, "Former Maj. Gen. Edwin Walker... was taken to the U.S. medical center for federal prisoners... The medical center is maintained by the Federal Bureau of Prisons to treat prisoners with either physical or mental illness. Federal judges often send accused persons to the center for psychiatric study to determine whether they are sane enough to stand trial."

Obviously both the Negro educator and Maj. Gen. Walker were victims of state and federal mental health laws which allow normal citizens to be held against their will as political prisoners.

In 1939 the Federal Draft Act removed well defined terms as "Insane" and "Insanity" and substituted words that were vague and which might be applied to anyone at the whim of those in authority. Instead of the term "Insane" which would be difficult to prove in a court of law, they used terms like "mentally ill," "mentally deficient," "mentally disordered," "incompetent," etc.

The Alaska Mental Health Act is practically a blue print of the old Draft Act with a few weapons added for political advantage.

An article appearing in the Brooklyn Tablet March 31, 1956, stated: "The bill passed by the States Legislatures like H.R. 6376 (Alaska Mental Health Act), makes it possible for the administration in power to have a political nuisance transported to the 1,000,000 acres Alaska Mental Insane Asylum."

Sec. 102 (b) of H. R. 6376 states: "The Governor (of Alaska) is hereby authorized... to negotiate and enter into contracts with any hospital in the continental United States for the care and treatment... of mental patients. In other words any or all of the 50 states may pass Mental Health Laws patterned after H. R. 6376, enter into a contractual agreement with the State of Alaska, and then silence political opposition with the threat of a one-way trip north."

A typical example of freedom of political thinking as interpreted as la Liberal, is Dr. Richard Hofstadter's remarks concerning Conservatives. The professor commented, "We certainly cannot commit them all to mental hospitals, but we can recognize their agitation as a kind of vocational therapy, without which they might have to be committed." As George Todt pointed out in his column, "The people who claim to fight 'extremists' ought to take a rest from Robert Welch and

take a closer look at Dr. Hofstadter."

Let us consider the mental health legislation in California. An Act to amend certain sections of the Welfare and Institutions Code, relating to mentally irresponsible persons has been assigned to Interim Study for two years. This act, if passed, would create a new bureau under the State Dept. of Mental Hygiene which is composed of members who are all political appointees.

Section 5501 provides that "Any person may file in superior court a verified petition, alleging that there is in the county a person who is mentally ill... When a petition is filed by any such person, whether the person making or filing the petition, nor his superiors... shall be rendered liable thereby either civilly or criminally — if there was probable cause for the making and filing of said petition."

In other words anyone may file a petition that you are mentally ill; you can be forcibly taken to a mental institution, held for 72 hours during which time treatment deemed necessary may be performed such as shock, etc. If you are judged mentally competent, you have no legal recourse against the individual who initiated the petition if he can concoct any probable cause for the making and filing of said petition. Who will determine the fine line as to whether there is probable cause?

Recent hearings before the Senate Subcommittee on Constitutional Rights have revealed that every year thousands of sane men and women are being wrongfully "put away" by divorce-seeking wives, vindictive husbands, estate grabbing relatives, busybody neighbors, or callous public officials. And obviously whether we agree with Rev. John Doe, the Negro educator, or Edwin Walker, the retired U. S. General, we must realize that the Mental Health laws are being used for purposes other than true Mental Health.

## Hermit of The Sierra Madre



with Den Murray

"I don't understand educated, intelligent people becoming Democrats," said the Hermit. "The underprivileged, unschooled minorities — yes. They've been voting their bellies ahead of their minds and hearts since the birth of representative government. It wasn't the barbarians that brought Rome down. High office became so lucrative, the passion to rule so virulent, that unscrupulous men would promise anything to the city mobs to obtain it."

"Are you implying that our president is unscrupulous? Because if you are I can't get this published." "Perish the thought," said the Hermit. "I just think Jack will do a lot of things I don't approve of to bag himself another four years in the White House."

"Such as?" "Such as begging for continued foreign aid to the Communist Poles because he knows it locks up the huge Polish vote in the East. And such as making the big grandstand play appointing a Negro to a non-existent cabinet post. That locks up the Negro vote. And Southern Negroes pouring North, and breeding with feverish abandon, there'll soon be enough of them to perpetuate the demagogues in office. Can you tell me how anyone can expect to beat the KKK clan when they've already — Please turn to Page 12

## INVEST IN FREEDOM!

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## OUT OF THE COBWEBS

October 9, 1925

Tom and Val Miller recently passed the civil service examinations with high grades and will probably receive appointments soon in the electrical department of the city of Los Angeles.

The Ladies' Aid Society of the Congregational Church was entertained at the home of the president, Mrs. E. E. Bacon, East Alegria, Tuesday afternoon. An interesting program was prepared and the meeting was declared a success.

Miss Mable Appleby arrived Monday from New York for a visit with her mother and sister, Mrs. Jennie Appleby and Mrs. Roland Adams.

October 14, 1943

Corp. Bernard Wynne sees a lot of beauty in the tall trees and the beaches on the jungle island where he is quartered in the Southwest Pacific, he writes his friend Alfred J. Dewey, but the pests are terrific. There are no lights in the camp, so nearly all the fellows turn in about 7 o'clock. The area where he is stationed is littered "with the not too distant past," he said in the V-mail letter written by candlelight.

Mrs. C. E. Needham and Miss Ruth Miles are visitors in Los Angeles for a few days.

October 13, 1949

Edward Voohees of West Mira Monte, and his sister of Annandale, returned Friday from a week's motor trip through Northern Arizona, Utah, Nevada and points in the southwest. The 1600-mile trip was climaxed

by traveling 100 miles in a sandstorm, from Baker to Victorville.

Mr. and Mrs. Carl Colt of Elm Street are spending the week at their favorite vacation haunt, Laguna Beach.

October 15, 1953

Mr. and Mrs. Leland P. Marsh, 657 W. Grand View, have returned from a three week, 6000 mile vacation trip. They traveled by plane to Detroit where they took delivery of a new car which they drove back to the west coast. On their return trip they visited in Columbia City, Ind., Mt. Morris and Rock Island, Ill., and many other places.

Captain and Mrs. E. G. Evert who have resided in Sierra Madre for 20 years, coming here from Long Beach have sold their home at 289 W. Highland and returned to Long Beach. Their home has been purchased and is now occupied by Mr. and Mrs. S. R. Lindberg who have returned to Sierra Madre after residing at Redondo Beach.

## Just Pray!

For a long time now we've been getting slogans on our mail. Some envelopes say "Save For Security" others "Buy Bonds," "Be Kind To Pets" and "Remember The Alamo" — and of course that slogan of slogans, "Pray For Peace." But somehow, a joker always shows up, and just last week we received one that said, "Pray For Peace — And Money."

—FARMER McCABE  
(all rights reserved)

## LEGAL NOTICE

**NOTICE TO BIDDERS**  
The City of Sierra Madre will receive sealed bids for two (2) 1963 model, 4-door Sedan Police Cars, up to 10:00 o'clock A.M. November 8, 1962, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California.  
The Specifications and Bid Proposal are available at the office of the City Clerk where copies may be obtained.  
The City reserves the right to reject any and/or all bids.  
L. MARIE WARFEL, City Clerk  
Publish Sierra Madre News  
Oct. 18, 25, 1962

Some people are so conservative that they think nothing should be done for the first time.

Thursday, October 18, 1962 SIERRA MADRE NEWS-9

## IT'S PERRYS' STATIONERY for



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**Shepherd  
of the Hills**

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9 a.m.—Sunday School  
10:10 a.m.—Church

Dr. Carl V. Tambert,  
Guest Preacher

4 p.m.—Groundbreaking  
at 7 W. Foothill, Arcadia

Dr. H. Paul Romels,  
Guest Speaker

Pastor Ray E. Hansen

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The Lutheran Church—Missouri Synod  
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Baldwin at Montecito Robert N. Schaper, Pastor  
(Dr. Schaper preaching at all services)

9:30 a.m.—Sunday School for all ages  
11:00 a.m.—"The Wisdom of God"  
6:00 p.m.—Christian Endeavor for four ages groups  
7:00 p.m.—"Sins of the Spirit"  
8:30 p.m.—Pasadena C.E. Divisional Sing

**Santa Anita Church of Religious Science**  
226 W. Colorado Blvd., Arcadia HL 6-8206

DR. ETHEL BARNHART, Minister

Sunday, October 21, 1962  
"CONTINUE IN LOVE"

DR. ADELA ROGERS ST. JOHNS, Guest Speaker

Family Worship service 9:00 A.M.  
Junior Church—9 A.M. Youth Activity—7:30 P.M.  
Two services—2:30 and 8:00 P.M.  
Dial-for-Prayer, day or night HI 7-6162

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Rev. Clinton W. Swengel, Pastor

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Sunday School 9:30 a.m.  
Child Care during Church

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Church of the Ascension**  
N. Baldwin at Laurel

Rev. Harley Gibbs Smith, Jr., Rector;  
Rev. James H. Miller, Assistant Priest  
Rev. Stephen Green, Assisting

SUNDAYS

7:30 a.m.—Low Mass  
8:40 a.m.—Morning Prayer  
9:00 a.m.—Children's Mass, Church School  
Classes, Episcopal Young Church-  
men, Adult Information Class.  
10:30 a.m.—Sung Mass and Sermon.  
Coffee Hour.

**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"

Church Services 9:30 and 11:00 a.m.  
World Communion Sunday

Rev. George W. Lindsay, preaching  
"Look Through Clean Spectacles"

### "Holy Ground" Topic of Ground Breaking Services October 21

"Holy Ground" will be the topic of the Rev. Dr. H. Paul Romels, Pasadena, regional secretary of the Board of American Missions of the Lutheran Church in America, at the public groundbreaking service for Shepherd of the Hills Lutheran Church at 4 p.m. Sunday, Oct. 21.

The ceremony will take place in the "outdoor chapel" provided by men of the church at the congregation's three-acre site at 7 W. Foothill Blvd., Arcadia. Dr. Romels' message is based on Exodus 3:1-6, where Moses leads the people to the mountain, God calls Moses out of the burning bush, and tells him he is standing on holy ground.

The service will be conducted by the Rev. Ray E. Hansen, pastor of the five-year-old mission which now has more than 300 baptized members. "Prayer of Thanksgiving" will be sung by the Chancel Choir directed by Charles E. Markham, with Norman Lunt at the organ. The congregation's altar, pulpit and organ will be moved to the site for the groundbreaking.

In the "outdoor chapel" near the live oak trees on the site, the people will be seated on temporary pews made of planks to be used in construction, facing the San Gabriel mountains. The service will be climaxed with a trumpet solo, "Open the Gates of the Temple," by John T. Distad.

A freewill offering will be received for pews for the chapel in the new building, which also will include classrooms, fellowship hall, kitchen, restrooms, nursery and the church office.

The entire assembly will march from the "outdoor chapel" to the location of the new building, outlined with golden stakes and streamers, to break the ground. Officiating clergy will lift three shovelfuls "in the name of the Father, and of the Son, and of the Holy Ghost." Then the members and visitors will do likewise.

An informal reception will follow, with refreshments served under the trees.

At the 10:10 o'clock worship that morning in Sierra Madre, the guest preacher will be the Rev. Dr. Carl V. Tambert, president of the Pacific Southwest Synod.

The congregation held its first service on Reformation Sunday, 1957, in the upper room of the Sierra Madre Woman's Club, and now worships at the Sierra Madre Masonic Temple, 33 E. Sierra Madre Blvd.

### Bethany Notes

The youth at Bethany Church of Sierra Madre and surrounding community will enjoy a full week of activity at the church. On Friday evening, several of the young people will travel to Forest Home High School Leadership Conference at Forest Home.

Speakers at the conference include Dr. R. L. Cramer, Director of Family Counseling Center; Dr. E. Boslough, Chaplain at Westmont College and Mr. Robert Shillito, General Manager of the Los Angeles Downtown Businessmen's Association. Leading one of the Seminars will be the Rev. Harold A. Ankeny, Minister of Education at Bethany Church.

The High School Christian Endeavor Society at Bethany Church will host the young people from Crenshaw Community Church of Los Angeles on Sunday afternoon and evening. The Rev. Hugh S. Bell Jr., Assistant Minister of Bethany Church has invited the Crenshaw young people to Mission Aides, Inc., the organization of which he is vice president.

After visiting this missionary service organization a dinner will be served at the church. At 6 p.m. a combined Christian Endeavor meeting at which the Crenshaw group will lead.

The monthly Christian Endeavor Pasadena Division Sing will be held at Lincoln Ave. Presbyterian Church on Sunday, Oct. 21 at 8:30 p.m. Finally, on Wednesday afternoon, Oct. 24 the Youth Choirs and Junior and Senior High Bible Study groups will meet at 4:45. Pastor Schaper's catechism class also meets at this time. Dinner is served at 5:45 p.m. for 40 cents. Any young person is invited to attend.

### A Pawn

Let somebody else do your thinking for you and before long you'll be doing someone else's work.

Everyone knows that war doesn't pay — it makes everyone else pay.

### Bible Builds Bridges

Every day we read of the importance of commerce and industry in our lives. Our system of free enterprise produces more than enough to take care of our needs in all respects, and to help supply deficiencies in other countries. By way of contrast, the "planning" in the communist sphere is not good enough to even furnish its people with sufficient food.

The blessings of a government of, by and for the people are many. Not the least is freedom of worship, guaranteed in our Constitution.

The 22nd annual observance of National Bible Week takes place Oct. 15-21, sponsored by the Laymen's National Committee, Inc., an all-faiths organization. This year's theme for the week is as timely as it is significant: "The Bible Builds Bridges — Not Walls." The eternal goal of the people of this nation must be to keep building the bridges, and to see that the walls that destroy freedoms — religious, economic, political — can never be erected.

### Dr. Barnhart Announces Sunday Service

Dr. Adela Rogers St. Johns will be guest speaker at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, Sunday morning Oct. 21, at both the 9 a.m. and 11 a.m. services. "Continue In Love" is her subject. Dr. St. Johns, noted writer and lecturer always has a message for every individual. The 9 o'clock service is the Family Worship Service, at which the children worship with their parents the first 15 minutes. After a sermonette for the children by Dr. Barnhart they go to their classes with their Junior Church teachers. The regular adult worship service is at 11 o'clock. Child care is provided at the 11 o'clock service. All families and families of the church are invited to a family church picnic at 2 p.m., Sunday afternoon, Oct. 21 at the Arcadia Park. Each one is to bring his own lunch.

The women of the church will meet at the church at 7:30 p.m., Monday, Oct. 22 for their regular monthly meeting. Rev. Rosalie Fowler will conduct a meditation hour Wednesday mornings at 10:30 a.m.

Dial for prayer, HI 6-8206  
Dial-for-prayer, HI 6-8206.  
A youth activity meets every Sunday evening, at 7:30 p.m.

### Bible Study To Begin

The first in a series of Bible study and discussions will be held under the sponsorship of the Congregational Church this Friday evening. Under the auspices of the Fortnighters, adult discussion group, a study of the Book of Acts will be undertaken through the Fall and Winter. The text will be read and studied together with exegetical helps. All who are interested in this exploration into the beginnings of the church are invited to attend.

The first meeting will be held at the home of Mr. and Mrs. John Erbach, 1425 Davenport, Pasadena, at 8 o'clock. Transportation will be available at the church at that hour.



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"Death opens the gate of fame, and shuts the gate of envy after it. — It unloosens the chain of the captive, and puts the bondsman's task in another's hands."

—Lawrence Sterne

### Lesson-Sermon October 21

What the relationship of God and man can mean in the solution of everyday problems will be brought out at Christian Science church services Sunday.

Scriptural selections in the Lesson-Sermon entitled "Doctrine of Atonement" include these words of the Master, Christ Jesus: "I and my Father are one" (John 10).

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy will be read this citation (p. 18):

"Atonement is the exemplification of man's unity with God, whereby man reflects divine Truth, Life, and Love. Jesus of Nazareth

taught and demonstrated man's oneness with the Father, and for this we owe him endless homage. His mission was both individual and collective. He did life's work aright not only in justice to himself, but in mercy to mortals, — to show them how to do theirs, but not to do it for them nor to relieve them of a single responsibility."

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy will be read this citation (p. 18):

"Atonement is the exemplification of man's unity with God, whereby man reflects divine Truth, Life, and Love. Jesus of Nazareth

### Methodist Men's Club Will Meet

The Methodist Men's Club of the Sierra Madre Methodist Church will hold their monthly meeting Monday, Oct. 22, at 7:30 p.m. in the parish house.

An outstanding program has been prepared by Jesse Albright, chairman of the committee.

"Our Mercury Space Program," a film made by the Bell Telephone System will be presented by the courtesy of Joe Du Puey, a member of the Methodist group.

Leisure time is profitable only to the man who can make every minute of it count.

### RUMMAGE SALE 3 Big Days

Oct. 18 - 19 - 20

From 9 to 9

V.F.W. CLUB — 40 E. MONTECITO

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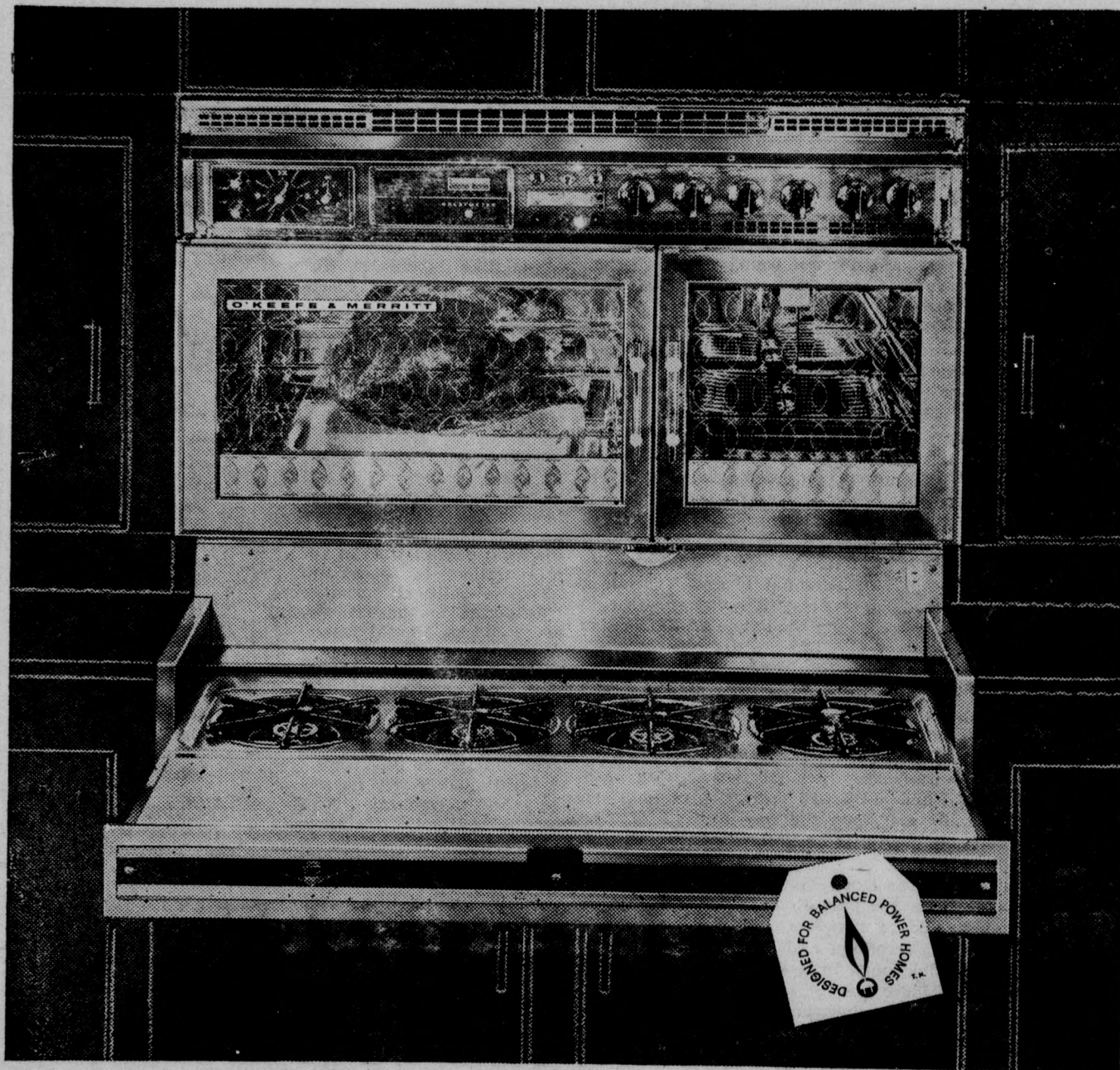


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Hangs on the wall or installs on a standard base cabinet for that built-in look. This versatile beauty delivers everything its good looks promise. Features? The finest: Glide-Away Cooking Counter, Eye-Level Baking and Broiling units, Automatic "Burner with a Brain," many more.



### Check these new features:

**Master Control Panel** puts all the controls at convenient eye-level: clock timer, Roastmeter and rotisserie switches, oven and broiler thermostat controls, plus top-burner controls.

**Automatic rotisserie** brings the fun, flavor of outdoor cooking — indoors. Chrome-lined oven circulates fresh air for even baking; gives you faster cooking, more efficient low-temperature control.

**New Glide-Away cooking counter** slides in to conceal burners and become an easy-to-use, easy-to-clean food preparation center. "Burner with a Brain" ends pot-watching forever, foods can't stick, scorch. **Smokeless Grilleator Broiler** has 20 positions; adjusts with finger-tip control. And with Gas you broil with the door closed. Smoke and spatter are consumed in the Gas flame.

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### Sierra Guild Plans Doll Fair

Mrs. Gabriel M. Duque, chairman of all volunteers at Children's Hospital in Los Angeles, regaled her audience with highlights of hospital life among the young patients and discussed the hospital's plans for even greater improvement in patient care when she appeared as guest speaker before members of Sierra Guild of Children's Hospital, associate members and guests yesterday.

Mmes. Robert Clark, Charles Terry and Edward Field, this year's Doll Fair chairmen, featured a display of their gourmet food packs and introduced the Guild's newest gourmet delight, "Sierra Sauce," an original recipe equally at home as a barbecue sauce, a marinade, or with cocktail hors d'oeuvres. These items, as well as the original "Buttons 'n' Bows" stationery created by the Associate group under the direction of Mrs. Robert Scott, will be featured at the Guild's booth during the annual Children's Hospital Doll Fair, to be held this year on Nov. 3 at Marlborough School in Los Angeles, all proceeds to benefit the Children's Hospital Rehabilitation Center.

Following the program, luncheon was served.

### PTA Paper Drive Sat., Oct. 20

The PTA of the Sierra Madre Elementary and Sierra Mesa Schools will have their paper drive, Saturday, Oct. 20 in the parking lot of the Sierra Mesa School, 160 N. Canon, from 9 a.m. to noon.

All newspapers, magazines and rags will be welcome.

### PTA Football Circus Nov. 3

The annual PTA Football Circus will take place this year on Saturday, Nov. 3, at 7 p.m., at the Rose Bowl. Football teams from the six junior high schools and the two senior high schools represented on the Pasadena PTA Council will play for 15 minute intervals, with band music, conducted by Dr. H. Leland Green, coordinator of the Music Department for the Pasadena City Schools, opening the evening's activities and card stunts at half time.

Tickets for the Football Circus will go on sale Friday, Oct. 19 and will be available from junior high and senior high students until Oct. 30.

## Social and Club Activities

### S.M. Youth Group Will Hold Annual Halloween Dance

Ghosts 'n' goblins and maybe even a witch or two will hover around Pritchard Hall, Sierra Madre Congregational Church, between 8 and 11 p.m. on Halloween when the annual Community Halloween Dance.

offer its assistance to the Rose Float Committee in whatever way possible, to assist with the Halloween window painting contest, and the appointment of Steve Luder, Debbie Watts, Terry Mankin, Bruce Herron and Roger Keith to meet with the Recreation Commission to discuss the drop-ins.

Representatives to the Pasadena Youth Council from the Sierra Madre Youth Coordinating Council are Steve Luder and Jerrylyn Rowe, with Christine DuVault as alternate.

Kristin Brown, publicity chairman of SMYCC, represents PHS as an alternate to the Pasadena Youth Council.

Try to be everybody's friend and you'll be your own worst enemy.

With today's speed highway safety is a life and death matter.

### Country Cousins Plan Annual Fashion Show

At a recent luncheon meeting in the Arcadia home of Mrs. Eleanor M. Sullivan, members of Country Cousins of Santa Colina learned of plans to date for their Fourth Annual Fashion Show, to take place Feb. 19, 1963, in the Viennese Room of the Huntington Sheraton Hotel, Pasadena, and to benefit the Casa Colina Rehabilitation Center in Pomona.

Mrs. Tully Warren, president, announced that Mrs. Sullivan has accepted chairmanship of the affair, which will feature the couturier originals by a famed designer of Beverly Hills.

Committee chairmen to assist Mrs. Sullivan were also announced. They are: Mrs. Thomas Harris, patroness chairman; with Mrs. David Hicks, co-chairman; Mmes. Glennon B. Boldeman and Richard Osborn, reservations; John Johnston and Peyton Harriman, decorations; George von Sternberg, invitations; William W. Cline, programs, and Howard Garrison, publicity.

Luncheon followed the meeting, with Mmes. William Frazier, Edward Buterworth and Kendall Jones assisting the hostess.

### Mrs. N. Dumas Visits Relatives

Mrs. Norman Dumas of 372 Mariposa has returned from a weeks vacation at Little Rock and Heber Springs, Arkansas where she visited her father and other relatives.

Mrs. Dumas' brother, Glen De Busk, made the trip with her and it was the first time that both have flown on a jet aircraft at over 600 miles an hour.

They also enjoyed a family reunion of 20 relatives at the home of their sister, Mrs. Viola Kelly at Heber Springs.

### Shaws Return From Nebraska

Mr. and Mrs. A. Shaw of 241-A N. Baldwin have just returned from a trip to Cambridge, Neb., Mr. Shaw's hometown, where they visited relatives and friends. Mr. Shaw says they had a wonderful five-week trip, caught fish 22 inches long in a nearby creek and he has a picture to prove it!

The Shaws experienced all kinds of weather, from sunshine and rain to being caught in a snowstorm in Wolf Creek Pass in Colorado, and they are glad to be back in Sierra Madre.



**DON BENITO'S family special "Hansel and Gretel" will cast a happy spell on all Oct. 19, Friday and 20, Saturday at 7:30 p.m. in the auditorium. Here at rehearsal Mrs. Fred Samyer, witch of the show, checks her hat with Mrs. Paul Ross, the mother, and director, Mrs. William N. Norzov II.**

### Eugene Field PTA Carnival Oct. 27

The PTA of the Eugene Field Elementary School will hold its annual Annual Carnival, Saturday, Oct. 27, in the school's playground from 10 a.m. to 3 p.m. The various committees have been making plans for the affair, working with the room mothers in setting up approximately 22 booths. Each class will have its own booth with the respective room mother in charge.

The carnival will start off with a Halloween costume parade, and a free ticket, which can be used at any of the booths, will be given to each youngster marching in the parade.

Among the attractions offering fun and prizes will be: Cake Walk, Baseball Throw, Wishing Tree, Lollypop Toss, Motorized Hit the Dot, Clown Throw, Chip Toss, Dart Throw, Gold Fish Toss, Doll's Clothes and the always favorite White Elephant Booth with toys, games, jewelry and books, manned by Mothers of the Special Education Class, which started this year.

In addition, there will be a Walt Disney movie, "Smoke, The Story of a Thoroughbred," which will be shown by the Boy Scouts. Hot dogs, punch, coffee, popcorn, snowcones and delicious homemade cookies and candy will be sold at the food booths.

Among PTA members who are helping to make the carnival a success are: Pat Rostker, president and co-ordinator of the carnival; Laura and Paul Robertson, and Katherine Schlinger in charge of booths; Sue Cummins, in charge of Halloween Parade; Barbara Sandberg, Marilyn Huse and

The fellow who sits back and takes things as they come seldom reaches the top.

elegantly beautiful  
fashions  
for Fall



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WE'RE 103 - THANK YOU FOR A GREAT YEAR!

**FANCY EASTERN GRAIN-FED PORK LOINS**

RIB END PORTION **45¢ lb**

LOIN END PORTION **49¢ lb**

**CENTER CUT RIB PORK CHOPS... 79¢ lb**

**LET'S HAVE LIVER AND BACON**

SELECT SLICED **BEEF LIVER** ... **49¢ lb**

"ALL GOOD" EASTERN **SLICED BACON** .. **49¢ lb**

USDA CHOICE GRADE STEER BEEF AT LOW LOW PRICES

<b>CHUCK STEAK</b> OR ROAST <b>49¢ lb</b>	<b>ROUND BONE</b> TENDER ROAST <b>55¢ lb</b>
<b>ROUND STEAK</b> BONE IN <b>79¢ lb</b>	<b>CLOD or CHUCK</b> BONE-LESS <b>79¢ lb</b>
<b>PORTERHOUSE</b> OR T-BONE <b>1.19 lb.</b>	<b>RUMP ROAST</b> BONE IN <b>79¢ lb</b>
<b>TOP SIRLOIN</b> BONE-LESS <b>1.39 lb.</b>	<b>RIB ROAST</b> FIRST 5-RIBS <b>89¢ lb</b>
<b>TOP ROUND</b> BONE-LESS <b>89¢ lb</b>	<b>CROSS RIBS</b> EXTRA LEAN <b>49¢ lb</b>
<b>STEAKS</b> RIB, CHAR SIRLOIN TIP <b>98¢ lb</b>	<b>RUMP ROAST</b> BONE-LESS <b>89¢ lb</b>
<b>Stewing BEEF</b> BONE-LESS <b>79¢ lb</b>	<b>SHORT RIBS</b> LEAN TASTY <b>35¢ lb</b>
	<b>GROUND CHUCK</b> <b>59¢ lb</b>
	<b>Ground ROUND</b> <b>69¢ lb</b>
	<b>MEAT LOAF</b> BEEF, VEAL & PORK <b>69¢ lb</b>

U.S. No. 1 IDAHO RUSSET **POTATOES**  
**10 lb. bag 39¢**

LARGE RED SLICING **TOMATOES**  
**2 lbs. 25¢**

SWEET JUICY VALENCIA **ORANGES**  
**4 lbs. 49¢**

## A&P COFFEE SALE!

MILD AND MELLOW  
**EIGHT O'CLOCK**  
1-LB. BAG **49¢ \$1.45**

RICH AND FULL-BODIED  
**RED CIRCLE**  
1-LB. BAG **55¢ \$1.63**

VIGOROUS AND WINERY  
**BOKAR**  
1-LB. BAG **59¢ \$1.75**

Now, enjoy Coffee Mill Flavor and save cash, too! These are A&P's whole-bean coffees, ground right in the store to give you fresh-ground flavor you cannot get in a can. Try one!

**A&P FROZEN ORANGE JUICE**

2 6-oz. Cans **29¢**

12-oz. Can ... **29¢**

**A&P'S SUNNYBROOK EGGS**

Med. "AA" **39¢ DOZ.**

Large "AA" **43¢ DOZ.**

**COUNTY FAIR FRUIT PIES**

FROZEN 8-Inch Size **29¢**

Serve with Ice Cream

<b>SULTANA FRUIT COCKTAIL</b> 2 1-lb. Cans <b>35¢</b>	<b>GREEN GIANT (7-oz. can 2/25¢) NIBLETS</b> 2 12-oz. Cans <b>29¢</b>
<b>SARACEN-CUT GREEN BEANS</b> 2 1-lb. Cans <b>23¢</b>	<b>TEMPTING PLUMS</b> 2 29-oz. Cans <b>35¢</b>
<b>GREEN GIANT (8-oz. can 2/25¢) CORN</b> 2 1-lb. Cans <b>29¢</b>	<b>WISCONSIN CHEESE</b> AGED CHEDDAR Per lb. <b>69¢</b>

<b>BARBARA ANN BREAD</b> 15-oz. Loaf <b>25¢</b>	<b>HEINZ SOUPS</b> 5 11-oz. Cans <b>59¢</b>	<b>COAST TO COAST WINES*</b> Dry Fifth <b>59¢</b> Sweet Fifth <b>69¢</b>
<b>SUNSHINE-VANILLA WAFERS</b> 12-oz. Pkg. <b>35¢</b>	<b>WISCONSIN SWISS CUTS</b> lb. <b>89¢</b>	<b>LANGENDORF RUM NUT CAKE</b> 12-oz. Size <b>39¢</b>
<b>SOFT WEVE TOILET TISSUE*</b> 2 Roll Pkg. <b>25¢</b>	<b>CUTRITE WAX PAPER*</b> 125' Roll <b>25¢</b>	<b>PEPSODENT Tooth Paste*</b> 1.00 Value Large and Econ. Tubes <b>69¢</b>
<b>WORTHMORE 14-OZ. PKG. CANDY MAGIC</b> <b>29¢</b>	<b>SCOTKINS-LUNCHEON NAPKINS*</b> 2 50-cl. Pkg. <b>31¢</b>	<b>SPEARPOINT CARVING SETS*</b> Two Piece <b>89¢</b>

**LA CHOY Bean Sprouts** 1-lb. Can **17¢**

**EASY ON HANDS LUX LIQUID\*** 12-oz. Size **35¢** 22-oz. Size **65¢**

**SCHILLINGS Season-All** 3 1/4-oz. Size **29¢**

**15c OFF DEAL Surf Detergent\*** Economy Package **64¢**



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# Weekly Letters to the Sierra Madre News Editor . . .

12—SIERRA MADRE NEWS Thursday, October 18, 1962

Dear Editor:

Can you explain to the readers why a report on the John Birch Society is being held in a California Legislative Committee? I understand that this report is being withheld until after the November election.

Is it because the liberals in the legislature would fear their cause would be thwarted while the conservative cause would be promoted? A report by Efficiency Research Bureau in Anaheim on the J.B.S. is available to anyone interested.

It may be found as a public document in the Congressional Record, June 14, 1962 under the remarks of Rep. John Rousselot. This factual report is contrary to the usual hearsay and innuendo being bandied about by the detractors. The Society has asked to be investigated.

Now that it has been done, why can't the public see the report? Is the legislature committee now afraid that the public will demand that the liberal ADA and CDC be investigated?

Let's have the truth — and have it now!

—A J.B.S. Member  
Name on file, withheld by request.

**EDITOR'S NOTE:** Information given to me relative to this matter is to the effect that release of this information will have a tendency to give the Birch Society "A Clean Bill of Health," and no one need tell anyone the effect that this would have on the election.

Dear Editor:  
When you make a change you are pretty thorough, aren't you, like Shafter and Sierra Madre.

All best wishes to you — and assurance that we will be happy to hear from you whenever you may feel we can in any way be helpful to you.

Kindest regards and all best wishes.  
—H. P. O'LEARY  
Special Representative  
Santa Fe Rail

Dear Editor:  
I would like very much to see Sierra Madre have a culture center concentrating on Music, Arts and Drama. In the midst of our population in Sierra Madre, I am certain there is plenty of talent that can be organized properly to make a culture center a reality.

Ramon Lopez, one of our best artists in Sierra Madre, has indicated to me that he would be glad to be a curator for a local Art Museum, using his existing facilities in his gallery, to teach, encourage and develop promising artists. The thousand or more people from our community that have seen the many good paintings on display from artists throughout our nation at Lopez's Gallery is good testimony for the need to expand this culture in our community.

The enthusiasm we have demonstrated for the promotion of our band concerts during the summer months reveals a good trend for the development of a local symphony orchestra. I have seen very good musical talent, including those in our local band concerts, here in Sierra Madre, if organized and directed properly, can produce a good symphony orchestra.



Suzanne de Truan announces the performance of the Light-Opera Ballet

**Cinderella**

at the

Civic Auditorium

Pasadena

SUNDAY, OCT. 28

at 3 P.M.

Tickets: ADULTS \$2.10

CHILDREN \$1.00

For Reservations Call

SY 6-2610 or 257-5707

or obtain tickets at

Box Office on Oct. 28th

here. Concerts can be heard not only through the summer, but at intervals throughout the year.

The Pasadena Playhouse is the best example what drama can do for a community. Hardly anywhere in the nation is there a parallel to the success this drama center has shown. The sell-out crowds to good performances at theaters all over the nation is good evidence that drama centers, such as the Pasadena Playhouse, are in much demand. I have talked to several artists of drama here in Sierra Madre, all would go to any lengths to promote a drama center here.

How can we obtain the three objectives of a culture center here in Sierra Madre? In the beginning, I am sure, money will be needed. This can be obtained from subscriptions, donations and perhaps an outright subsidy from our City Council.

Eventually, the culture center realizing its goal for performances and demonstrations, could be non-profit and self liquidating.

This promotion can be boosted by endorsements and assistance from our many service clubs, churches and of course our City Council.

Cultural appreciation and understanding is the essence of a better living for all of us. We can have this by getting behind our talents and promoting a culture center here.

—ARTHUR J. ERICKSON

Dear Editor:

Senior Citizens program studied:

The Senior Citizens Committee of the City Council of Sierra Madre will conduct an invitational workshop on Oct. 20 from 2 to 4 p.m. in the Park House in Sierra Madre Memorial Park to determine the needs of the community's elder citizens.

The featured speaker will be Mr. Giles Hall, a member of the Steering Committee of the Pasadena-Alhambra Committee for Senior Citizens. He was a member of the original Morrison committee the efforts of which laid the groundwork for what is now recognized as the finest community program anywhere for the Senior Citizen.

Mr. Hall is actively engaged in many other public services in the Pasadena-Alhambra area. He was director of personnel and assistant secretary of Consolidated Electrodynamics Corporation, world renowned precision electronic instrument manufacturing company. He is now director of the firms retirement planning section, helping those about to retire to prepare for their new way of life.

Among those attending for their respective organizations will be: Mrs. Bernice Olson, Eastern Star; Mr. Leland Marsh, Chamber of Commerce; Mrs. Kay Wheeler, Friends of the Library; Mrs. Anna L. Block, American Legion Auxiliary; Mrs. Randolph Wood and Mrs. Paul Burton, Red Cross; Mrs. E. C. Channell, British Home; Mrs. Maria Stewart, Creative Arts Group; Mrs. Roberta Ross, Mrs. Marian Pederson, Civic Club

The committee composed of Councilman James F. Abernethy, Councilman Ralph Rule, Mr. Donald Miller, Mr. William F. Schmidt, Mrs. Susan Sidle and Mrs. Ella Nourse, must determine whether or not Sierra Madre needs a Senior Citizens program for its 1300 people over 65 years of age, approximately 13 percent of its total population; what the program must consist of and the community's obligation to the senior citizen. It is felt that the workshop will be of considerable help to the committee in determining these needs.

## More of Shippey

any who do not smoke. But the action of the Air Force may be a sign of the times. Already England is so perturbed by medical studies of the possible effect of cigarettes on lung cancer that the government is backing an educational campaign to warn school children. The Air Force is our first governmental organization to get worried about our Public Health department is engaged in some studies, too. Of course, I'm still smoking quite a bit — but don't say I didn't warn you.

And even we who continue to rationalize should pause and think every time we read of a fire started by smoking in bed in which someone died, or a forest fire "probably caused by a carelessly thrown cigarette butt."

Golly! How I wish it was as easy to quit smoking as it is to give advice to others.

Although of an invitational nature, any interested local citizen is welcome to attend the proceedings.

—WILLIAM F. SCHMIDT

Dear Editor:

Our American Legion Auxiliary wishes to express its sincere appreciation for the excellent publicity you have given our unit.

This expression of appreciation also includes Editor Ed-E-Herwig, who was always exceedingly generous in giving us space for our ALA columns.

In making up our yearly press book, we are proud and grateful to record our Sierra News clippings, both for our own Unit 297 and also for the 18th District Press book.

This being National Newspaper Week, our Unit wishes to extend greetings and best of wishes to you and your staff.

This being National Newspaper Week, our unit wishes to extend greetings and best of wishes to you and your staff.

—MALBELLE C. BARKER  
Unit No. 297 Press Chm.  
American Legion Aux.

Dear Editor:

The official PTA stand against Proposition 24 (the Louis Francis Amendment) is misleading. I make this statement because the usual democratic process by which such decisions are made was, in this case, not used. This decision was handed down from the top with very little, if any, lower level participation.

Last spring, local units were asked not to bring up the subject of Proposition 24

until it was known whether or not it would qualify for the ballot.

Fair enough. But now this PTA stand has been handed down, and before most units have even had their first meeting.

The process, as stated in the rules of PTA, is that such stands are arrived at from the local unit level, passed on through Council and District levels, on up to the top. Such decisions are then truly representative of the majority feelings of the entire PTA membership.

I believe the general public should know that in the matter of Proposition 24 this has not been the case.

—MRS. JEAN O. WILLIAMS  
8368 Woodlawn St.  
San Gabriel, Calif.

## Elementary Schools

35c Tray Lunch

Oct. 22-26, 1962

Monday, Macaroni and cheese, peas, relishes, fruit compote, W.W. peanut butter sandwich.

Tuesday: Hamburgers, green beans, jellied vegetable salad, peaches.

Wednesday: Tacos, parsley buttered carrots, lettuce and tomato, apple Betty, corn bread and butter.

Thursday: meat balls, buttered rice, cole slaw, cherry cobbler, bread and butter.

Friday: Oven grilled fish, hash brown potatoes, relishes, orange wedge, hot roll and butter.

Milk, 1/3 qt. with every lunch. Butter, 2 tsp. on every lunch.

Ala carte items also available

## New Books at Local Library

**FICTION**  
Gallico, Paul. *Coronation*—The Clagg family's vacation to see the Royal Procession. Grubb, Davis. *Voices of Glory*—Glory, W. Va., a town in the 1920's.  
Hatano, Isoko. *Mother and Son*—the letters of, in Hiroshima 1944-1948; a Japanese best seller of artistic depth.

**NON-FICTION**  
Bolt, Robert. *A Man for All Seasons*, a play.  
Bridger, David, ed. *The New Jewish Encyclopedia*. Johnston, Bernice. *California's Gabriellino Indians*. White, Gerald. *Formative years in the far West; a history of Standard Oil Company of California through 1919*.

## Gretechen Fisher Is President

Freshman class officers for the 1962-63 school year have been elected at Marymount College, Salina, Kansas.

Gretechen Fisher, 201 Adams, Sierra Madre, Calif., is the president; Betty Lou Orr, Loup City, Nebr., is vice president; Christine Dolan, Opelika, Ala., is secretary; Nicki Shellenberger, Wichita, Kansas, is treasurer; and Rita Sherman, Hastings, Nebr., is sports manager.

## More of Hermit

got the New York Jewish vote, U.S. Negro vote, the Catholic vote, the Labor vote, the Polish vote and Jackie Kennedy running around charming the woman's vote? My friend, we no longer live in a Republic or even a Democracy. This is a Mobocracy. And the only force that can save us aside from God — is for a few million intelligent Democrats to turn their backs on the mob."

## From Blueprint to Bank to Home Ownership—

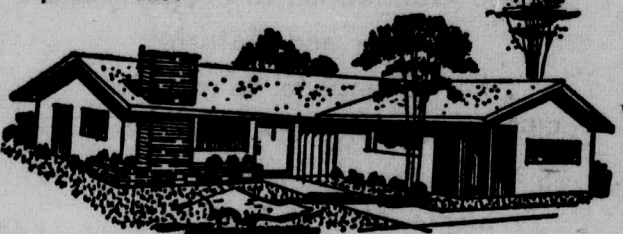
IF YOU'RE LOOKING FOR FINANCING — TO BUY, BUILD OR REMODEL YOUR HOME . . . LOOK NO FURTHER!

Your Friendly  
**FIRST WESTERN BANK**  
and TRUST COMPANY



. . . is prepared to make convenient low cost loans to local families with sound credit or collateral. You are probably one of these families!

We'll take care of the matter of escrow . . . by giving you whatever advice we can in order to make the transaction a pleasant one!



WHY NOT COME IN AND SEE . . .  
WE'RE HERE TO HELP . . .  
THERE'S NO OBLIGATION!

**FIRST WESTERN BANK**

and TRUST COMPANY

100 W. SIERRA MADRE BLVD., SIERRA MADRE  
SY 3-2121

# ROESS MARKET

331 W. SIERRA MADRE BLVD. at LIMA ST.

Prices Effective Oct. 17, 18, 19 & 20

Saxon Pure  
**APPLE CIDER**

gallon

**89¢**

**SMUCKERS JELLIES**  
CRAB APPLE, ELDERBERRY  
GRAPE, MINT

5 10-oz. jar

**\$1.00**

**Sunsweet PRUNE JUICE**

39¢

Qt. Bottle

**Albers FLAP JACK**

33¢

Two Pound Pkg.

**Chicken of the Sea TUNA**

4 cans **\$1.00**

**Dennison's CHILI TAMALES**

5 15-oz. cans **\$1.00**

**Carnation MILK**

7 Tall cans **\$1.00**

**NESCAFE**

**\$1.19**

10-oz. jars

SAVE 33c

Weston's  
**POUND FIG BARS**  
**ALMOND WIND MILLS**

3 Pkgs. **\$1.00**

**Nabisco Premium Snoflakes**

29¢

Pound Pkg.

LIPTON, 16 Count  
**TEA BAGS**

19¢

LIPTON, 2 PAK CTN.  
**CHICKEN NOODLE SOUP**

29¢

**Giant RINSO**

59¢

Plus Tax

## SQUASH SALE

Your Choice  
**SUMMER ITALIAN YELLOW**

10¢

**Extra Fancy YAMS**

2 lbs. **19¢**

**U.S. No. 1 RUSSET POTATOES**

8 lbs. **29¢**

in cello bag

## BIG APPLE SALE

Golden Delicious  
Red Delicious  
Jonathans  
Pippins  
McIntosh

Rome Beautys

TAKE YOUR CHOICE

2 lbs. **25¢**

**New Crop LARGE WALNUTS**

39¢ lb.

**Popular Priced COFFEE NOW 59¢ Every Day**

Folgers -- Hills Bros. -- Maxwell House -- Mannings -- MJB -- Butternut

## FRESH CALIFORNIA GROWN CHICKEN FRYER PARTS

**BREASTS** . . . . . 55¢  
**LEGS AND THIGHS** . . . . . 40¢  
**WINGS** . . . . . 7 lbs. **\$1.00**  
**LIVERS** . . . . . 59¢  
**GIZZARDS, HEARTS** 5 lbs. **\$1.00**

**Oscar Mayer - All Meat WIENERS** . . . . . **45¢**

**Morrell Pride - Gade A BACON** . . . . . **59¢**

**Center SMOKED PORK CHOPS**

89¢

**Whole or Half SMOKED PORK LOIN**

79¢

**Pen and Quill - 12 oz. jar SALAD DRESSING**

39¢

Blue -- Roquefort -- Thousand Island

**Veal, Pork, Beef MEAT LOAF** . . . . . **59¢**

NEW GREEN GIANT VEGETABLES  
Frozen in Butter Sauce

**NIBLETS CORN MEXICORN**  
**LITTLE BABY PEAS**  
**SLICED GREEN BEANS**

4 Pkgs. **\$1.00**

**Baby Lima Beans** 3 for 1.00

**Kold Kist SIRLOIN TIPS** **49¢**

**Treesweet ORANGE JUICE**  
6 6-oz. cans **\$1.00**